2. What Is Cryptocurrency and How Does It Work?

TL;DR

Cryptocurrency is a decentralized digital currency secured by cryptography, allowing transactions without intermediaries. Accessed through wallets or exchanges, the currency remains on the blockchain. Bitcoin, created in 2009, is the first cryptocurrency. They serve as a medium of exchange and support smart contracts, DeFi, and NFTs.

Cryptocurrencies use *cryptographic algorithms* for security and privacy. Blockchain technology records transactions on a decentralized ledger maintained by nodes, ensuring authenticity and security.

Key Takeaways

- Cryptocurrency is a digital currency based on *blockchain* technology that enables *peer-to-peer (P2P)* transactions.
- Bitcoin, ether, BNB, and USDT are notable examples of the top cryptocurrencies by *market capitalization*.
- Cryptocurrencies are accessed through crypto wallets or exchanges. Though people often say they are "stored" in wallets, they are actually stored on a blockchain.
- They have specific characteristics, including *decentralization*, transparency, and *immutability*.

What Is A Cryptocurrency?

Cryptocurrency is a decentralized digital currency that uses cryptography for security. It can operate independently of intermediaries such as banks and payment processors.

This decentralized nature facilitates peer-to-peer (P2P) transactions directly between individuals. But instead of physical wallets and bank accounts, people access their cryptocurrency through unique **crypto wallets** or crypto exchanges.





You may have heard people saying that crypto is "stored" in wallets. However, cryptocurrencies don't actually exist in crypto wallets or exchanges — in reality, they always remain on the **blockchain.** In the case of a crypto exchange, it holds the *private keys* that allow users to access those funds.

The first and most well-known cryptocurrency is **Bitcoin**, which was created in 2009 by an individual or group under the pseudonym Satoshi Nakamoto. Since then, thousands of cryptocurrencies have emerged, each with unique characteristics and purposes.

Like traditional fiat currencies, cryptocurrencies can be used as a medium of exchange. However, the use cases for cryptocurrencies have expanded significantly over the years to include smart contracts, *decentralized finance (DeFi)*, stores of value, governance, and non-fungible tokens (NFTs).

How Does Cryptocurrency Work?

We've mentioned that cryptocurrency uses cryptography for security purposes, but what does that really mean? Simply put, cryptocurrencies use advanced mathematical algorithms to secure transactions and protect data from unauthorized access or manipulation. These algorithms serve two primary functions: maintaining the privacy of user identities and verifying the authenticity of transactions.

Blockchain transactions are public and addresses (public keys) are pseudonymous, though not completely anonymous. In other words, while transactions are visible on the blockchain, the users behind them are not easily identifiable. Cryptocurrencies achieve this through the use of cryptographic techniques such as *hash functions* and *digital signatures.*

Cryptocurrency achieves autonomy through a distributed network of computers collectively known as a blockchain, which is essentially a decentralized digital ledger that stores transaction data across many specialized computers on the network.

Each of these computers — also called **nodes** — maintains a copy of the ledger, and a **consensus algorithm** preserves the blockchain's by ensuring fake or inconsistent copies are rejected. This distributed architecture increases the network's security because there is no single point of failure, such as a bank vault, for malicious actors to exploit.





Cryptocurrencies allow individuals to transfer funds directly to one another. In a typical cryptocurrency transaction, the sender initiates the transfer by creating a digital signature using their private key. The transaction is then sent to the network, where nodes validate it by verifying the digital signature and ensuring the sender has sufficient funds.

Once verified, the transaction is added to a new block, which is then added to the existing blockchain. While this may sound complicated, *miners* take care of these steps so the user doesn't have to worry about them.

What Makes Cryptocurrency Unique?

Cryptocurrencies have impacted various ecosystems, from finance to technology, by introducing innovative features that distinguish them from traditional protocols and currencies. Some of the unique aspects of cryptocurrencies include:

1. Decentralization

Cryptocurrency's decentralized architecture eliminates the need for a central authority. This allows for greater autonomy, as well as less vulnerability to manipulation or control by a single entity.

2. Transparency and immutability

Blockchain technology records all transactions on a transparent and tamperproof ledger. Therefore, once a transaction is added to the blockchain, it can be viewed by anyone and cannot be altered or deleted.

3. Programmability

Many cryptocurrencies, such as ETH, are programmable, allowing developers to deploy **smart contracts** to create **decentralized applications (DApps)** and other innovative solutions on top of blockchains. Additionally, because permissionless blockchains are open-source, anyone can start deploying code on top of a blockchain and create their own DApps.

4. Borderless

Cryptocurrencies are easily transferred and exchanged globally, allowing people to use them for international transactions and remittances.

5. Predefined supply of coins

Many cryptocurrencies have a limited supply of coins, meaning the teams behind them will only ever create a finite number of coins. This deflationary aspect of cryptocurrencies can potentially be positive over time, as scarcity drives demand.



In contrast, **fiat currencies** are often inflationary because central banks can print more money. However, with a limited supply, crypto inflation can be better controlled because the total number of coins is predetermined.

Types of Cryptocurrency

Among the myriad cryptocurrencies, four notable examples include Bitcoin (BTC) and popular *altcoins* ether (ETH), Binance Coin (BNB), and Tether (USDT).

Bitcoin (BTC)

BTC is the most popular cryptocurrency. It uses a consensus mechanism called *proof-of-work (PoW)*, where miners compete to validate transactions and keep the network running. In addition, BTC's limited supply of 21 million coins makes it relatively scarce and helps maintain its value over time.

Ether (ETH)

Ether (*ETH*) is the second most popular cryptocurrency, launched in 2015 by Vitalik Buterin and his team. In addition to transfers of value, it enables programmability through *smart contracts*.

Like BTC, ETH initially used a PoW consensus mechanism but has shifted to the more environmentally friendly and energy-efficient proof-of-stake (PoS) model. This shift has allowed users to validate transactions and secure the network by staking their ETH rather than through nodes using computing power.

BNB

Formerly known as Binance Coin, **BNB** (which stands for Build and Build) was introduced in 2017 by the cryptocurrency exchange Binance as an ERC-20 token on the Ethereum blockchain. In 2019, it migrated to its own blockchain, BNB Chain, as a BEP-2 token.

Later, Binance Smart Chain (BSC; now named BNB Smart Chain) was created and today, the BNB cryptocurrency exists on both BNB Chain as a BEP-2 token and BSC as a BEP-20 token. It's also worth noting that BNB Chain consists of two chains: the EVM-compatible BSC, as well as BNB Beacon Chain (previously called Binance Chain), which covers governance, staking, and voting.





BNB Chain provides an environment for creating smart contracts and DApps, and features lower transaction fees and faster processing times than many other blockchains.

BNB has various use cases, some of which include paying transaction fees on BNB Chain and trading fees on Binance, participating in token sales, and staking for network validation on the BNB Chain. Binance also uses a periodic token burn mechanism, which limits the overall supply of BNB.

Tether (USDT)

USDT is a USD-pegged *stablecoin* launched in 2014 by Tether Limited Inc. Stablecoins are cryptocurrencies designed to maintain a consistent value relative to a reserve asset, such as a *fiat currency*. In the case of USDT, each token is backed by an equivalent amount of assets held in the company's reserves. As a result, USDT offers the benefits of a cryptocurrency while minimizing price fluctuations.

What Is Crypto Market Cap?

The term "crypto market cap is" short for "cryptocurrency market capitalization", which is a metric used to determine a cryptocurrency's relative size and value. You can calculate it simply by multiplying a coin's current price by the total number of coins in circulation. However, you may not even need to do so as many cryptocurrency platforms calculate it for you.

Crypto market cap is often used to rank cryptocurrencies, with a higher market cap generally indicating a more stable and widely accepted cryptocurrency. Conversely, a lower market cap usually signals a more speculative or volatile asset.

Do note, however, that this is just one of the many factors to consider when evaluating a cryptocurrency's potential. Several other factors, such as technology, team, tokenomics, and use cases, should also be considered when researching cryptocurrencies.

How to Safely Invest in Crypto

Like other financial assets, investing in cryptocurrency can be risky and may result in financial loss. Here are five essential tips to make buying and selling cryptocurrency safer:





1. DYOR

The acronym **DYOR** stands for "do your own research". It's important to understand the basics of blockchain technology — such as the different types of cryptocurrencies and market dynamics — before investing in any cryptocurrency.

Books, blogs, podcasts, and online courses are all good places to start. You should also learn about the projects, teams, and technology behind different cryptocurrencies in order to make informed decisions.

2. Start small and diversify

The crypto market can be volatile and unpredictable, especially when it comes to less popular coins. Therefore, starting with small investments that won't hurt your pocket is wise. This approach enables one to gain experience and develop a better understanding of market trends without risking significant financial loss.

Diversification can also be useful when investing in cryptocurrencies. Instead of focusing on a single cryptocurrency, investing in different cryptocurrencies can reduce your overall risk and increase your holdings' chances of long-term growth.

3. Stay involved

As the cryptocurrency landscape is ever-changing, one should stay abreast of news, technological advancements, and regulatory updates in order to be able to make timely decisions. Joining a **crypto community** is an excellent way to do this.

4. Choose a reputable cryptocurrency exchange

Choosing a well-known and secure cryptocurrency exchange for your crypto investments should be your top priority in terms of security measures. The right crypto exchange can be found by researching different options and comparing their fees, customer support, interface, and available cryptocurrencies.

5. Practice risk management

Before investing in any cryptocurrency, it's essential to implement some **risk management** techniques. For example, investors should only invest what they can afford to lose. In addition, setting stop-loss orders to limit potential losses and taking profits at predetermined levels to secure gains can make a big difference.



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What Is a Crypto Whitepaper?

A **crypto whitepaper** is a document that explains the details and technical specifications of a blockchain project. It typically includes information such as the project's goals, how it works, the technology behind it, the team involved, the tokenomics of the project, and the roadmap for development and implementation.

Cryptocurrency whitepapers serve as a comprehensive guide to the project, explaining its purpose and potential benefits. Investors and community members often review and scrutinize whitepapers to evaluate the legitimacy and potential of a cryptocurrency project before investing or getting involved. As such, whitepapers are essential for transparency and accountability in the cryptocurrency industry.

However, there are no standards or regulations for whitepapers, and they could be misleading or inaccurate. Cryptocurrency projects can write anything they want in their whitepapers. Therefore, the responsibility to verify the truthfulness of the claims in the document falls on the users.

Conclusion

The cryptocurrency ecosystem represents a revolutionary approach to finance and technology. However, the future of cryptocurrency depends on whom you ask.

Some believe bitcoin will replace gold and disrupt the existing financial system, while others argue that cryptocurrency will always be a secondary system and niche market. There are also those who believe Ethereum will become a decentralized computer that will serve as the backbone of a new Internet.

Though there are numerous possible outcomes, it's simply too early to determine what will happen even a year from now. Still, we can't deny cryptocurrency's already visible impact on various industries, which is likely to further develop in the coming years.

Critical Thinking Questions

1. How does the decentralized nature of cryptocurrency enhance security and reduce the risk of manipulation compared to traditional banking systems?





- 2. In what ways can the transparency and immutability of blockchain technology impact financial transactions and record-keeping? Provide specific examples.
- 3. What are the potential benefits and challenges of using cryptocurrencies like Bitcoin and Ether for international transactions and remittances?
- 4. How does the use of cryptographic algorithms in cryptocurrencies ensure the privacy and authenticity of transactions? Discuss the role of digital signatures and hash functions.
- 5. What factors should investors consider when evaluating the potential of a cryptocurrency, and how can diversifying their investments help manage risks?

Glossary

- Altcoin (noun): Any cryptocurrency other than Bitcoin.
- **Blockchain** (noun): A decentralized digital ledger that records transactions across many computers to ensure data integrity and security.
- **Consensus Algorithm** (noun): A process used in blockchain networks to achieve agreement on the validity of transactions.
- **Cryptocurrency** (noun): A decentralized digital currency that uses cryptography for security and operates independently of a central authority.
- **Cryptographic Algorithm** (noun): Advanced mathematical formulas used to secure transactions and protect data in cryptocurrencies.
- **Decentralization** (noun): The distribution of control and decision-making away from a central authority in a network.
- **DeFi (Decentralized Finance)** (noun): Financial systems that operate without traditional intermediaries like banks, using blockchain technology.
- **Digital Signature** (noun): A cryptographic value that verifies the authenticity and integrity of a message, software, or digital document.
- Ether (ETH) (noun): The cryptocurrency used on the Ethereum blockchain, known for enabling smart contracts and decentralized applications.
- **Fiat Currency** (noun): Government-issued currency that is not backed by a physical commodity but by the government that issued it.



- Hash Function (noun): A mathematical function that converts input data into a fixed-size string of characters, used in cryptography.
- **Immutable** (adjective): Incapable of being changed or altered, a key feature of blockchain data.
- **Market Capitalization** (noun): A metric used to determine a cryptocurrency's relative size and value by multiplying its current price by the total number of coins in circulation.
- **Mining** (noun): The process of validating and adding transactions to a blockchain, often involving solving complex mathematical problems.
- Node (noun): A computer that maintains a copy of the blockchain and helps validate and relay transactions.
- **P2P (Peer-to-Peer)** (adjective): Direct interaction between individuals without intermediaries, facilitated by technology like blockchain.
- **Private Key** (noun): A secret key used in cryptography to sign transactions and access cryptocurrency funds.
- **Proof-of-Work (PoW)** (noun): A consensus mechanism where miners compete to validate transactions and add them to the blockchain.
- **Smart Contract** (noun): Self-executing contracts with the terms of the agreement directly written into code on a blockchain.
- Stablecoin (noun): A cryptocurrency designed to maintain a stable value relative to a reserve asset, such as a fiat currency.



3. What is a BTC?

TL;DR:

(The abbreviation "TL;DR" stands for "Too Long; Didn't Read." It is commonly used on the Internet to summarize lengthy pieces of text, providing a brief overview or key points for those who do not want to read the entire content.)

- Bitcoin is a cryptocurrency that operates on a decentralized database called blockchain.
- The transactions on the Bitcoin network are recorded on a public ledger and verified by a network of nodes located worldwide.
- Bitcoin is transparent and permissionless, making it a popular alternative to the traditional financial system.

What Is a Bitcoin?

Bitcoin is a digital form of cash. But unlike the government-issued *fiat currencies* you're used to, no central bank controls it. Instead, the financial system in Bitcoin is run by thousands of computers distributed around the world. Anyone can participate in the *ecosystem* by downloading Bitcoin's open-source software.

Bitcoin was the first cryptocurrency, announced in 2008 (and launched in 2009). It allows users to send and receive digital money called bitcoins (with a lowercase b, or BTC). What makes it highly appealing is its inherent resistance to censorship, the impossibility of double-spending funds, and the ability to conduct transactions anytime and anywhere.

For our students, Bitcoin represents a unique opportunity. Its decentralized nature means it allows students to participate in the global financial system without needing permission from traditional financial institutions. This can be empowering, providing a level playing field where they can engage in economic activities, save, and invest without barriers.





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What Makes Bitcoin Unique?

Here are a few of the key features that make Bitcoin unique:

- 1. Decentralization—Bitcoin operates on a decentralized public *blockchain*, meaning a central authority doesn't control it. Instead, transactions are verified by the network of computers, known as *nodes*. In addition, anyone can join the network and help secure it.
- 2. Permissionless—Bitcoin's permissionless nature means that anyone with an internet connection can participate in the Bitcoin network without authorization or permission from a central authority. Bitcoin allows users to send and receive payments with anyone on the network, regardless of location or identity. This has made bitcoins particularly popular in regions where access to traditional financial systems is limited or non-existent.
- 3. Limited supply—Bitcoin has a limited supply of 21 million coins hard-coded into the protocol. This means there will never be more than 21 million bitcoins in circulation, which helps prevent inflation.
- 4. Transparency—All bitcoin transactions are recorded on a *public ledger* that is visible to all users. This means that anyone can see the transactions that have taken place, including the amount of bitcoin involved and the addresses of the sender and receiver. In traditional financial systems, transactions are recorded by banks and other financial institutions, and this information is not generally available to the public. Instead, people rely on these institutions to keep accurate records.
- 5. Divisibility—Bitcoin can be divided into smaller units called *satoshis*, which are one hundred millionth of a bitcoin. This means that even if the price of a bitcoin becomes very high, people can still use and transact with very small amounts of the currency. This makes bitcoins more accessible to people with limited financial resources and allows for more granular transactions.

How Does Bitcoin Work?

Understanding Bitcoin's blockchain can be particularly empowering for our students. It provides a transparent and secure way to participate in financial transactions without relying on traditional banks, which may have been barriers in the past. Bitcoin's decentralized nature means no single entity can control or restrict access, making it a fair system for everyone involved.

Let's consider a hypothetical scenario involving three people: Alice, Bob, and Carol. When Alice makes a transaction with Bob, she's not sending money in the way





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you'd expect. It's not like the digital equivalent of handing him a dollar bill. It's more like she's writing on a piece of paper (that everyone can see) that she's giving Bob a dollar. When Bob goes to send the same funds to Carol, she can see that Bob has them by looking at the sheet of paper.

The sheet is a database called a blockchain. All network participants have an identical copy of it stored on their devices. The participants connect with each other to synchronize new information.

To maintain the security and integrity of the blockchain, Bitcoin uses a consensus mechanism known as *Proof of Work* (PoW). When a user makes a payment, they broadcast it to the network, where it is verified by other nodes known as "miners." These miners compete to solve a complex mathematical puzzle and must devote computing power to do so. The first *miner* to solve the puzzle gets to add a new block of transactions to the blockchain.

As an incentive, there is a reward available for whoever proposes a valid block. The reward, often referred to as the *block reward*, is made up of two components: transaction fees from the transactions within the block and the block subsidy. The block fee is the only source of "fresh" bitcoins. With each block mined, it adds a certain amount of coins to the total supply.

Bitcoin's PoW consensus mechanism is designed to make it expensive to create a block, but cheap to verify that it's valid. Suppose someone tries to cheat with an invalid block. In that case, the network immediately rejects it and the miner is unable to recoup the cost of mining.

Anyone in our audience can play the role of Alice, Bob, or Carol. As there are no barriers of entry in cryptocurrency, we believe Bitcoin offers our students a way to gain financial independence, engage in the digital economy, and open up new opportunities for entrepreneurship.

What Is Bitcoin Used For?

Bitcoin is primarily used as a digital currency and store of value. It can be used to make purchases online or in person, just like traditional currencies. Anyone with an internet connection can send and receive it, and its digital presence means that it can be transferred globally.





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Bitcoin is sometimes used for more private transactions. The transactions are public, and the addresses (public keys) are pseudonymous, though not completely anonymous. In other words, while the transactions are visible on the blockchain, the users behind them are not easily identifiable.

Some people also buy bitcoins as a long-term investment, expecting their value to increase over time. Like gold or other commodities, bitcoins' limited supply and decentralized nature have made it a viable option for investors looking to diversify their portfolios.

A History of Bitcoin

Bitcoin was first introduced in 2008 when Satoshi Nakamoto published a white paper entitled "Bitcoin: A Peer-to-Peer Electronic Cash System." This white paper introduced a new digital currency that would operate on a decentralized system without relying on governments or the banking system.

In January 2009, the Bitcoin protocol was released, and the first bitcoin transaction took place between Satoshi Nakamoto and a programmer named Hal Finney. The transaction involved sending ten bitcoins from Nakamoto to Finney.

After the first transaction, more people began to discover Bitcoin and join the network. The digital currency gained popularity among a small community of tech enthusiasts by demonstrating that Bitcoin could function without a central authority or intermediary.

Bitcoin Pizza is another important milestone in the history of Bitcoin, as it marked the first time bitcoins were used as a medium of exchange for a real-world transaction. On May 22, 2010, a programmer named Laszlo Hanyecz made history by using 10,000 bitcoins to buy two pizzas. The transaction became known as "Bitcoin Pizza Day" and is now commemorated every year on May 22.

Who created Bitcoin?

Satoshi Nakamoto's identity remains a mystery. Satoshi could be a person or a group of developers anywhere in the world. The name is of Japanese origin, but Satoshi's mastery of English has led many to believe that he or she is from an Englishspeaking country.



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Did Satoshi invent blockchain technology?

Bitcoin combines a number of existing technologies that have been around for a long time, and this includes blockchain technology. The use of such immutable data structures can be traced back to the early 1990s when Stuart Haber and W. Scott Stornetta proposed a system for time-stamping documents. Much like today's blockchains, it relied on cryptographic techniques to secure data and prevent it from being tampered with.

How many bitcoins are there?

The protocol sets the maximum supply of bitcoins at 21 million coins. As of 2023, just over 90% of these have been mined, but it will take over a hundred years to produce the rest. This is due to periodic events known as halving, which gradually reduce the mining reward.

What Is Bitcoin Halving?

Bitcoin's *halving* is a process that reduces the rate at which new Bitcoin blocks are created. Specifically, it refers to the periodic halving events that reduce the block rewards offered to miners. The next Bitcoin halving is expected to happen in 2024, roughly four years after the last halving, which took place in May 2020.

Bitcoin halving is at the core of its economic model as it ensures that coins are issued at a steady pace, getting increasingly difficult at a predictable rate. Such a controlled rate of *monetary inflation* is one of the key differences between cryptocurrency and traditional fiat currencies, which have an essentially infinite supply.

Is Bitcoin Safe?

One of the main risks associated with Bitcoin is the potential for hacking and theft. For example, in phishing scams, hackers use *social engineering* techniques to trick users into revealing their login credentials or private keys. Once the hacker has access to the user's account or crypto wallet, they can transfer the victim's bitcoins to their own wallet.

Another way hackers can steal bitcoins is through malware or *ransomware* attacks. Hackers can infect a user's computer or mobile device with malware that





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allows them to access the user's Bitcoin wallet. In some cases, hackers can also use ransomware to *encrypt* a user's files and demand payment in bitcoins to unlock them.

Because bitcoin transactions are irreversible and not insured by any government agency, users must take precautions to protect their bitcoin holdings. This includes using strong passwords, two-factor authentication, and storing bitcoins in a secure crypto wallet that is inaccessible to hackers. It's also important to only download Bitcoin-related software from trusted sources.

Another risk associated with bitcoin is price volatility. The value of bitcoin can fluctuate highly over short periods of time, making it a risky investment for those who are not prepared for the potential losses.

Closing Thoughts

Bitcoin is a decentralized digital currency that has gained significant attention in recent years. It was created to provide an alternative to traditional financial systems and operates on a peer-to-peer network, allowing users to send and receive payments without intermediaries.

While Bitcoin is still a relatively new technology, it's already revolutionizing the way we think about money. As bitcoin and other cryptocurrencies continue to evolve, it will be interesting to see if they become a part of our everyday lives.

Our team at Prison Professors looks at Bitcoin as more than a digital currency. It also symbolizes a pathway to financial empowerment and independence. Traditional financial systems have often posed significant barriers, making it difficult to access banking services, secure loans, or even open a simple bank account. Bitcoin and other cryptocurrencies offer an alternative—a decentralized financial system that is open to everyone, regardless of their past.

Having spent over a quarter century in prison, I understand the profound disconnect individuals experience when transitioning from incarceration to a world shaped by rapid technological advancements. I encourage our students to invest in themselves by learning about new trends in technology, as demonstrated by our work with Binance. Remember, self-directed education is a powerful tool for overcoming obstacles and seizing opportunities. Our initiative is not just about learning new technologies; it's about empowering justice-impacted individuals to build a better future, both for themselves and their communities.





Critical Thinking Questions

- 1. How can Bitcoin's decentralized nature empower you to overcome traditional financial barriers?
- 2. In what ways might the transparency of Bitcoin transactions enhance financial trust and security for you as you re-enter society?
- 3. How does Bitcoin's limited supply and divisibility affect its potential as a long-term investment for you?
- 4. What challenges and opportunities might arise from the permissionless nature of Bitcoin for you if you have limited access to traditional financial systems?
- 5. How can learning about Bitcoin and blockchain technology provide new entrepreneurial opportunities for you?

Glossary

- Block reward (noun): The incentive given to a miner for successfully adding a new block of transactions to the blockchain.
- Blockchain (noun): A decentralized digital ledger that records transactions across many computers in a way that ensures the security and transparency of data.
- Cryptocurrency (noun): A digital or virtual currency that uses cryptography for security and operates independently of a central bank.
- Digital economy (noun): An economy that is based on digital computing technologies, encompassing all economic activities that use digital information and communication technologies.
- Ecosystem (noun): A complex network or interconnected system, in this context, referring to the community of Bitcoin users, miners, and developers.
- Encrypt (verb): To convert information or data into a code, especially to prevent unauthorized access.
- Fiat currency (noun): Government-issued currency that is not backed by a



physical commodity but by the government that issued it.

- Halving (noun): The process by which the reward for mining new blocks is halved, occurring approximately every four years in the Bitcoin network.
- Miner (noun): A participant in a blockchain network who uses computing power to validate and add transactions to the blockchain.
- Monetary inflation (noun): The rate at which the general level of prices for goods and services is rising, leading to a decrease in purchasing power.
- Node (noun): A point in a network, typically a computer, that participates in the communication and validation of transactions in a decentralized network.
- Proof of Work (noun): A consensus mechanism used in blockchain networks where miners solve complex mathematical puzzles to validate transactions and add new blocks to the blockchain.
- Public ledger (noun): A transparent record of all transactions in a blockchain network that is accessible to all participants.
- Ransomware (noun): Malicious software designed to block access to a computer system until a sum of money is paid.
- Satoshi (noun): The smallest unit of Bitcoin, equal to one hundred millionth of a bitcoin.
- Social engineering (noun): The use of deception to manipulate individuals into divulging confidential or personal information that may be used for fraudulent purposes.
- Store of value (noun): An asset that maintains its value without depreciating over time, used as a method to preserve wealth.



4. Why Does Bitcoin Have Value?

TL;DR

Bitcoin derives its value from a variety of different attributes. Ultimately, both crypto and fiat currencies have value because of trust. As long as society believes in the fiat system, money will continue to have value. We can say the same for Bitcoin: it has value because users believe it does, but there is more to consider.

Unlike fiat, Bitcoin has no *central bank*, and its decentralized structure allowed for the creation of a unique financial system. *Blockchain* technology offers a great deal of security, utility, and other benefits. It also provided a revolutionary way of dealing with the transfer of value globally. In many ways, Bitcoin can also act as a store of value similar to gold.

Why does money have value?

In short, what gives money value is trust. Essentially, money is a tool used to exchange value. Any object could be used as money, as long as the local community accepts it as payment for goods and services. In the early days of human civilization, we had all kinds of objects being used as money - from rocks to seashells.

What is fiat money?

Fiat money is the one issued and officialized by a government. Today, our society exchanges value through the use of paper notes, coins, and digital numbers on our bank accounts (which also define how much credit or debt we have).

In the past, people could go to the bank to exchange their paper money for gold or other precious metals. Back then, this mechanism ensured that currencies like the U.S. dollar had their value tied to an equivalent amount in gold. However, the gold standard was abandoned by the majority of nations and is no longer the basis of our monetary systems.





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After removing a currency's ties to gold, we now use fiat money without any backing. This uncoupling gave governments and central banks more freedom to adopt **monetary policies** and affect the money supply. Some of the main characteristics of fiat are:

- It's issued by a central authority or government.
- It has no inherent value. It's not backed by gold nor any other commodity.
- It has an unlimited potential supply.

Why does fiat have value?

With the removal of the gold standard, we seemingly have a currency without value. Money does, however, still pay for our food, bills, rent, and other items. As we discussed, **money** derives its value from collective trust. Therefore, a government needs to firmly back and successfully manage a fiat currency to succeed and maintain a high level of trust. It's easy to see how this breaks down when faith in a government or central bank is lost due to **hyperinflation** and inefficient monetary policies, as seen in Venezuela and Zimbabwe.

Why does crypto have value?

Cryptocurrencies have some things in common with our standard idea of money, but there are some remarkable differences. Although some crypto like PAXG are pegged to commodities like gold, most cryptocurrencies have no underlying asset. Instead, *trust* once again plays a significant role in the value of a cryptocurrency. For example, people see value in investing in **Bitcoin**, knowing that others also trust Bitcoin and accept BTC as a payment system and medium of exchange.

For some cryptocurrencies, *utility* is also an important factor. To access certain services or platforms, you may need to use a utility **token**. A service in high demand will therefore provide value to its utility token. Not all cryptocurrencies are the same, so their value really depends on the features of each coin, token, or project.

When it comes to Bitcoin, we can narrow it down to six features that we'll discuss in more detail later: utility, decentralization, distribution, systems of trust, scarcity, and security.





What is intrinsic value?

A lot of the discussion regarding Bitcoin's worth is whether it has any *intrinsic value*. But what does this mean? If we look at a commodity like oil, it has intrinsic value in producing energy, plastics, and other materials.

Stocks also have intrinsic value, as they represent equity in a company producing goods or services. In fact, many investors perform **fundamental analysis** in an attempt to calculate an asset's intrinsic value. On the other hand, fiat money has no intrinsic value because it's just a piece of paper. As we've seen, its value derives from trust.

The traditional financial system has many investment options that carry intrinsic value, from commodities to stocks. Forex markets are an exception as they deal with fiat currencies, and traders often profit from short or mid-term exchange rate swings. But what about Bitcoin?

Why is Bitcoin valuable?

The value of Bitcoin is a subjective topic with many differing opinions. Of course, one could say that the **market price of Bitcoin** is its value. However, that doesn't exactly answer our question. What's more important is why people judge it to have value in the first place. Let's dig a bit deeper into some of the characteristics that make Bitcoin valuable.

Bitcoin's value in utility

One of the major benefits of Bitcoin is its ability to quickly transfer large amounts of value worldwide without the need for intermediaries. While it can be relatively expensive to send a small amount of BTC due to **fees**, it's also possible to send millions of dollars cheaply. Here, you can see a Bitcoin transaction worth around \$45,000,000 (USD) sent with a fee of just under \$50 (as of June 2021).

While Bitcoin isn't the only network that makes this possible, it's still the largest, safest, and most popular. The **Lightning Network** also makes small transactions possible as a layer two application. But regardless of the amount, being able to make borderless transactions is certainly valuable.



Bitcoin's value in decentralization

Decentralization is one of the key features of cryptocurrencies. By cutting out central authorities, blockchains give more power and freedom to the community of users. Anyone can help improve the Bitcoin network due to its **open-source** nature.

Even the cryptocurrency's monetary policy works in a decentralized manner. The work of **miners**, for example, involves verifying and validating transactions, but it also ensures that new bitcoins are added into the system at a predictable, steady rate.

Bitcoin's decentralization gives it a very robust and secure system. No single <u>node</u> on the network can make decisions on everyone's behalf. Transaction validation and protocol updates all need to have group consensus, protecting Bitcoin from mismanagement and abuse.

Bitcoin's value in distribution

By allowing as many people as possible to participate, the Bitcoin network improves its overall security. The more nodes connected to Bitcoin's distributed network, the more value it gets. In distributing the *ledger* of transactions across different users, there's no need to rely on a single source of truth.

Without distribution, we can have multiple versions of the truth that are difficult to *verify*. Think about a document sent via email that a team is working on. As the team sends the document among themselves, they create different versions with different states that can be difficult to track.

Also, a centralized database is more susceptible to cyber-attacks and outages than a distributed one. It's not uncommon to have issues using a credit card because of a server issue. A cloud-based system like the one of Bitcoin is maintained by thousands of users around the world, making it much more efficient and secure.

Bitcoin's value in systems of trust

Bitcoin's decentralization is a huge network benefit, but it still needs some safeguarding. Getting users to cooperate on any large, decentralized network is always a challenge. To solve this problem, known as the **Byzantine General's_ Problem, Satoshi Nakamoto** implemented a **Proof of Work** *consensus* mechanism that rewards positive behavior.





Trust is an essential part of any valuable item or commodity. Losing trust in a central bank is disastrous for a nation's currency. Likewise, to use international money transfers, we have to trust the financial institutions involved. There is more inbuilt trust in Bitcoin's operations than other systems and assets we use daily.

However, Bitcoin users don't need to trust each other. They only need to trust Bitcoin's technology, which has proven to be very reliable and secure and the source code is open for anyone to see. Proof of Work is a transparent mechanism that anyone can verify and check themselves. It's easy to see the value here in generating consensus that is almost always error-free.

Bitcoin's value in scarcity

Inbuilt within Bitcoin's framework is a limited supply of 21,000,000 BTC. No more will be available once **Bitcoin miners** mine the last coin around 2140. While traditional commodities like gold, silver, and oil are limited, we find new reserves every year. These discoveries make it difficult to calculate their exact scarcity.

Once we have mined all BTC, Bitcoin should, in theory, be *deflationary*. As users lose or <u>burn</u> coins, the supply will decrease and likely cause an increase in price. For this reason, holders see a lot of value in Bitcoin's scarcity.

Bitcoin's *scarcity* has also led to the popular <u>Stock to Flow model</u>. The model attempts to predict BTC's future value based upon Bitcoin mining per year and the overall stock. When back-tested, it quite accurately models the price curve that we have seen so far. According to this model, the main driving force in Bitcoin's price is its scarcity. By having a possible relationship between price and scarcity, holders find value in using Bitcoin as a store of value. We'll dive further into this concept at the end of the article.

Bitcoin's value in security

In terms of keeping your invested funds safe, there aren't many other options that provide as much security as Bitcoin. If you follow the best practices, then your funds are incredibly secure. In developed countries, you can easily take for granted the security offered by banks. But for many people, financial institutions cannot provide them the protection they need, and holding large amounts of cash can be very risky.





Malicious attacks to the Bitcoin network require owning more than **51% of current mining power,** making coordination on this scale almost impossible. The probability of a successful attack on Bitcoin is extremely low, and even if it happens, it won't last long.

The only real threats to the storage of your BTC are:

- Fraud and phishing attacks
- Losing your private key
- Storing your BTC in a compromised custodial **wallet** where you don't own the private key

By following **best practices** to make sure the above doesn't happen, you should have a level of security that exceeds even your bank. The best part is that you don't even have to pay to keep your crypto safe. And unlike banks, there are no daily or monthly limits. Bitcoin allows you to have full control over your money.

Bitcoin as a store of value

Most of the characteristics already described also make Bitcoin a good fit as a **store of value**. Precious metals, U.S. dollars, and government bonds are more traditional options, but Bitcoin is gaining a reputation as a modern alternative and digital gold. For something to be a good store of value, it needs:

- **Durability**: So long as there are still computers maintaining the network, Bitcoin is 100% durable. BTC cannot be destroyed like physical cash and is, in fact, more durable than fiat currencies and precious metals.
- **Portability**: As a digital currency, Bitcoin is incredibly portable. All you need is an Internet connection and your private keys to access your BTC holdings from anywhere.
- **Divisibility**: Each BTC is divisible into 100,000,000 **satoshis**, allowing users to make transactions of all sizes.
- **Fungibility**: Each BTC or satoshi is interchangeable with another. This aspect allows the cryptocurrency to be used as an exchange of value with others globally.
- Scarcity: There will only ever be 21,000,000 BTC in existence, and millions are already lost forever. Bitcoin's supply is much more limited than inflationary fiat currencies, where the supply increases over time.





• Acceptability: There's been widespread adoption of BTC as a payment method for individuals and companies, and the blockchain industry just continues to grow every day.

If you want to explore the topic a bit more, check out Is Bitcoin a Store of Value?.

Closing thoughts

There is, unfortunately, no single and neat answer as to why Bitcoin has value. The cryptocurrency has the key aspects of many assets with worth, like precious metals and fiat, but doesn't fit into an easily identifiable box. It acts like money without government backing and has scarcity like a commodity even though it's digital.

A general lack of knowledge and misunderstanding has led some to question whether Bitcoin has any value at all. With words like "scam" and "**Ponzi scheme**" used, it's easy to see that some people have unfounded fears. But, ultimately, Bitcoin runs on a very secure network and the cryptocurrency has a considerable amount of value placed on it by its community, investors, and traders.

Critical Thinking Questions

- 1. What are the main factors that give Bitcoin its value, and how do these compare to the factors that give fiat money its value? Discuss the role of trust in both cases.
- 2. How does the decentralization of Bitcoin provide benefits over centralized financial systems, and what potential challenges might arise from a decentralized structure?
- 3. In what ways does the concept of scarcity influence the value of Bitcoin, and how does this compare to traditional commodities like gold or oil?



- 4. Explain the concept of intrinsic value. How does Bitcoin's lack of intrinsic value affect its perception and acceptance as a form of currency?
- 5. Considering the security features of Bitcoin, what are the potential risks involved in using and storing cryptocurrencies, and how can individuals mitigate these risks to protect their investments?

Glossary

- **Blockchain (noun)** A decentralized, digital ledger that records transactions across many computers in such a way that the registered transactions cannot be altered retroactively.
- **Central bank (noun)** An institution that manages a state's currency, money supply, and interest rates.
- **Commodity (noun)** A raw material or primary agricultural product that can be bought and sold, such as gold, oil, or wheat.
- **Consensus (noun)** General agreement among the members of a given group or community.
- **Cryptocurrency (noun)** A digital or virtual currency that uses cryptography for security and operates independently of a central bank.
- **Decentralization (noun)** The process of distributing or dispersing functions, powers, people, or things away from a central location or authority.
- **Deflationary (adjective)** Characterized by or tending to cause a reduction in the general level of prices in an economy.
- **Divisibility (noun)** The ability of an asset to be divided into smaller units of value.
- **Durability (noun)** The ability to withstand wear, pressure, or damage.
- **Fungibility (noun)** The property of a good or a commodity whose individual units are essentially interchangeable.
- Hyperinflation (noun) Extremely rapid or out of control inflation.
- Intrinsic value (noun) The actual worth of an asset, company, currency, or product, determined through fundamental analysis without reference to its market value.
- Ledger (noun) A book or other collection of financial accounts.
- Mining (noun) The process by which transactions are verified and added to





the blockchain and the means through which new cryptocurrency is released.

- **Portability (noun)** The quality of being easily carried or moved.
- Scarcity (noun) The state of being in short supply; shortage.
- **Trust (noun)** Firm belief in the reliability, truth, ability, or strength of someone or something.
- Utility (noun) The state of being useful, profitable, or beneficial.
- Verification (noun) The process of establishing the truth, accuracy, or validity of something.
- **Volatility (noun)** The liability to change rapidly and unpredictably, especially for the worse.



5. Debunking the Top 15 Bitcoin Myths

TL;DR

TL;DR: Bitcoin is often misunderstood. Common myths include misconceptions about its anonymity, being a Ponzi scheme, environmental impact, accessibility, and intrinsic value. This article debunks these myths, highlighting Bitcoin's transparency, genuine utility, improved accessibility, and decentralized value.

Key Takeaways

- Despite the growing adoption, Bitcoin remains relatively unfamiliar worldwide. Although many have probably heard about *cryptocurrencies* and blockchain technology, there are still numerous myths and *misconceptions*.
- This article aims to debunk some of the most common myths associated with Bitcoin. We will highlight the transparency of Bitcoin transactions, discuss the use of blockchain analytics by law enforcement, address concerns about Bitcoin's environmental impact, and much more.

Myth 1: Bitcoin Is Anonymous and Perfect for Criminals

Contrary to popular belief, Bitcoin transactions are *pseudonymous* but not entirely *anonymous*. Most Bitcoin wallet addresses don't have a name attached to them, but all transactions are recorded on the **blockchain**, which works as a transparent, public *ledger*. This *transparency* makes it challenging for criminals to operate without leaving a trace. Law enforcement agencies actively use blockchain analytics to track illicit activities, resulting in numerous successful prosecutions.

Myth 2: Bitcoin Is a Ponzi Scheme

Bitcoin is often labeled as a *Ponzi scheme*, but this assertion is misleading. A Ponzi scheme involves using funds from new investors to pay existing ones, with the operator pocketing the bulk of the collected funds. Bitcoin, on the other hand, is a decentralized digital currency with genuine *utility*. While occasional fraudulent





projects exist in every financial sector, applying the Ponzi label to the entire cryptocurrency industry is a mistake that oversimplifies a complex reality.

Myth 3: Bitcoin Is Bad for the Environment

The misconception that Bitcoin is inherently bad for the environment stems from its energy-intensive *mining* process. However, the comparison of Bitcoin's energy consumption to traditional financial systems or household appliances is often distorted. Blockchain networks consume less energy than most traditional financial systems, and the use of renewable energy sources for mining is on the rise.

In a research **report** by Galaxy Digital in 2021, it was revealed that the energy consumption of the data centers of the leading 100 global banks exceeds more than double that of the Bitcoin network. Moreover, estimations from the World Bank and the International Energy Agency indicate that the annual electricity loss in transmission and distribution is 19.4 times higher than the energy utilized by the Bitcoin blockchain over the same period.

For a more detailed discussion, check out **The Myth That Crypto Is Bad For The Environment.**

Myth 4: Bitcoin Is Only for Tech-Savvy Individuals

Bitcoin is often perceived as a complex technology accessible only to tech enthusiasts. In reality, the user interface of most Bitcoin wallets and exchanges improved significantly throughout the years. There is an increasing number of userfriendly products and guides, making crypto accessible to individuals with varying levels of experience.

Myth 5: Bitcoin Has No Intrinsic Value

Critics argue that Bitcoin lacks *intrinsic* value, considering it a *speculative* asset with no tangible backing. However, the intrinsic value of Bitcoin lies in its ability to function as a decentralized and borderless form of money. Its limited supply, censorship resistance, and potential as a <u>store of value</u> contribute to its intrinsic worth. As more individuals and institutions recognize these qualities, Bitcoin's value proposition becomes increasingly evident.





Myth 6: Bitcoin Is Too Volatile for Practical Use

Bitcoin's price volatility has been a point of concern, discouraging some from considering it as a viable currency. However, volatility is gradually decreasing as the market matures and institutional *adoption* grows. Additionally, **stablecoins** pegged to traditional currencies offer a less volatile option for those seeking stability while still utilizing blockchain technology.

Myth 7: Bitcoin Is a Bubble That Will Burst Soon

The notion that Bitcoin is a *bubble* waiting to burst is a common narrative. While Bitcoin's price experiences *fluctuations*, labeling it as a bubble oversimplifies its role in the financial landscape. Bitcoin has shown resilience over the years, surviving numerous market corrections. Its growing acceptance and integration into mainstream financial systems indicate that Bitcoin is more than just a fleeting speculative bubble.

Myth 8: Bitcoin Is Controlled by a Single Entity

Some believe that a single entity or group controls Bitcoin, manipulating its price and operations. In reality, Bitcoin operates on a *decentralized* network of **nodes** and miners, preventing any single entity from exerting control. Decisions regarding the network's development are made through a *consensus* mechanism, ensuring a democratic and transparent governance structure.

Myth 9: Bitcoin Is Only for Criminal Activities

Bitcoin's early association with the Silk Road marketplace fueled the myth that it is primarily used for illegal activities. However, blockchain technology's transparent nature makes it an ineffective tool for criminals attempting to remain anonymous. Law enforcement agencies worldwide actively trace and prosecute individuals involved in illicit activities, dispelling the myth that Bitcoin is a haven for criminals.

Myth 10: Bitcoin Will Be Rendered Obsolete by Altcoins

While numerous *altcoins* aim to challenge Bitcoin's dominance, none have succeeded in replacing it as the leading cryptocurrency. Bitcoin's **first-mover advantage** and established **network effect** contribute to its resilience. Altcoins may offer different features or use cases, but Bitcoin's decentralization and unique value proposition ensure its continued relevance in the crypto space.





Myth 11: Bitcoin Is Too Expensive for Average Investors

Many believe that investing in Bitcoin requires substantial financial resources, deterring average investors. However, Bitcoin is divisible, and investors can buy fractions of a BTC, making it accessible to individuals with varying budgets. The rise of cryptocurrency exchanges offering user-friendly interfaces further simplifies the investment process, encouraging broader participation.

Myth 12: Bitcoin Transactions Are Slow and Expensive

Critics often argue that Bitcoin transactions are slow and expensive, especially during periods of high network activity. However, advancements like the **Lightning Network** enable faster and more cost-effective transactions by allowing off-chain settlement. Ongoing development efforts aim to enhance Bitcoin's **scalability**, ensuring it remains a viable option for efficient and affordable transactions.

Myth 13: Bitcoin Is Just a Speculative Asset

While Bitcoin has garnered attention as a speculative asset, its utility extends beyond investment. Bitcoin's decentralized nature, security features, and resistance to *censorship* position it as a valuable tool for financial inclusion and sovereignty. As global economic uncertainties persist, Bitcoin's role as a hedge against **inflation** and government overreach becomes increasingly relevant.

Myth 14: Bitcoin Is a Passing Trend

Some dismiss Bitcoin as a passing trend, attributing its popularity to temporary hype. However, Bitcoin's endurance over more than a decade, coupled with growing institutional adoption, challenges this perception. The continued development of *blockchain* technology and the integration of cryptocurrencies into traditional financial systems signal that Bitcoin is here to stay.

Myth 15: Bitcoin Has No Real-World Use Cases

Contrary to the belief that Bitcoin lacks real-world use cases, its applications are expanding across various industries. Bitcoin serves as a store of value, a medium of exchange, and a hedge against inflation. Additionally, blockchain technology can facilitate transparent supply chain management, secure cross-border transactions, and innovative solutions for financial inclusion.





Closing Thoughts

Dispelling Bitcoin myths is crucial for understanding the true nature of Bitcoin and other cryptocurrencies. Bitcoin's decentralized, secure, and transparent features make it a groundbreaking financial tool. As the crypto space evolves, separating fact from fiction is essential for informed participation in the Bitcoin ecosystem.

Critical Thinking Questions

- 1. How can the transparency of Bitcoin transactions influence the way we view financial privacy and security in digital currencies compared to traditional banking systems?
- 2. Considering the energy consumption associated with Bitcoin mining, what are some ways in which the cryptocurrency industry can address environmental concerns while maintaining the integrity of the network?
- 3. What are the key differences between a Ponzi scheme and Bitcoin's decentralized structure, and how do these differences affect the legitimacy and trustworthiness of Bitcoin as an investment?
- 4. How has the accessibility of Bitcoin evolved over time, and what measures can be taken to further increase its usability for individuals with varying levels of technical expertise?
- 5. In what ways might the volatility of Bitcoin's price impact its adoption as a mainstream currency, and how can stablecoins and other financial instruments help mitigate these concerns?





Glossary

- **Adoption** (*noun*): The act of accepting or starting to use something new.
- Altcoins (noun): Cryptocurrencies other than Bitcoin.
- Anonymous (*adjective*): Lacking known identity; nameless.
- **Blockchain** (*noun*): A system in which a record of transactions made in Bitcoin or another cryptocurrency is maintained across several computers.
- **Bubble** (*noun*): A situation where the price of an asset rises significantly over its intrinsic value, often followed by a sudden collapse.
- **Censorship** (*noun*): The suppression or prohibition of speech, public communication, or information.
- **Consensus** *(noun)*: General agreement among various groups on fundamental matters.
- **Cryptocurrencies** (*noun*): Digital or virtual currencies that use cryptography for security.
- **Decentralized** (*adjective*): Distributed away from a central location or authority.
- **Fluctuations** (*noun*): Irregular rising and falling in number or amount.
- Intrinsic (*adjective*): Belonging naturally; essential.
- Ledger (noun): A book or other collection of financial accounts.
- **Misconceptions** (*noun*): Incorrect views or opinions based on faulty thinking or understanding.
- **Mining** (*noun*): The process of using computer power to validate transactions and add them to the blockchain.
- **Ponzi Scheme** (*noun*): A form of fraud that lures investors and pays profits to earlier investors with funds from more recent investors.
- **Pseudonymous** (*adjective*): Bearing a false or fictitious name.
- **Speculative** (*adjective*): Involving high risk of loss in hopes of profit.
- **Stablecoins** (*noun*): Cryptocurrencies designed to have a stable value by being pegged to a reserve asset.
- **Transparency** (*noun*): The quality of being open and honest; not hiding information.
- **Utility** (*noun*): The quality of being useful or beneficial.



6. Five Tips to Secure Your Cryptocurrency Holdings

TL;DR

TL;DR: Protect your cryptocurrency by keeping your seed phrase offline, verifying social media profiles, avoiding public WiFi for transactions, being cautious of fake *livestream* giveaways, and watching out for AI deepfakes. Prison Professors partners with Binance to educate justice-impacted individuals on crypto security.

Key Takeaways

- Keep your seed phrase offline to safeguard against digital theft.
- Be *vigilant* against spoofed influencer social media accounts by verifying profile *authenticity*.
- Avoid accessing your crypto wallet or making transactions over public WiFi.
- Be cautious of livestream videos promising crypto giveaways. Check the channel's legitimacy and promotion style.
- Be vigilant against AI-generated *deepfake* scams by paying attention to inconsistencies in video and audio.

As cryptocurrencies increasingly enter the mainstream, concerns about their security have become more pressing. Every year, cybercriminals steal staggering amounts of digital assets. Staying vigilant is key to protecting your cryptocurrency investments in this dynamic environment. This article will outline the top five security best practices to help you shield your digital assets from various threats.

How Can I Secure My Cryptocurrency Holdings?

To secure your crypto holdings, you must always be vigilant as to what *scammers* can do and be *proactive* with your protective measures. Below are some steps you can take to secure your digital assets.





1. Secure Your Seed Phrase

Your seed phrase (also known as *recovery phrase*) is the gateway to your wallet and cryptocurrency holdings. It's a sequence of 12 to 24 words that serves as your wallet master key in case you lose access to your wallet or need to migrate to a new device. Below are some tips on how to secure your seed phrase.

Store your seed phrase offline

The moment you get your seed phrase, avoid saving it in local folders or cloud storage. Storing the phrase online may expose it to potential hacks. The safest approach is to store them offline.

One way to do this is by investing in a *hardware wallet* that can generate your seed phrase and store it offline. Another option is to back up your seed phrase physically inside a vault or safe. You could use a paper *backup*, but it's safer to use a metal plate with the seed phrase engraved.

Split your seed phrase

If you want to enhance the security of your seed phrase further, you may split it into multiple parts and store them in different secure locations. Keep copies of your seed phrase in various physical places, such as bank vaults, safety deposit boxes, or trusted individuals. Ideally, no one but you should have access to all parts of your seed phrase.

2. Beware of Social Media Account Spoofing

Social media platforms have become breeding grounds for cryptocurrency scams, with scammers creating fake *accounts* that closely mimic well-known exchanges or celebrities. Below is a reminder from the real Vitalik Buterin, warning users about the thousands of fake profiles out there pretending to be him.

These malicious parties try to dupe and scam users by mimicking or *spoofing* well-known accounts. Here are some steps to protect yourself from social media account spoofing.

- Check for *verification* signs: Look for blue check marks or verification symbols on profiles. However, be aware that these can be faked or bought.
- Check the handle: The handles are usually a giveaway for fake profiles. Savvy scammers will try to keep the names as similar to the original ones as possible. For example, "@Vita1ikButerin" instead of "@VitalikButerin".





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• Scroll: Scroll through the profile and try to see some historical posts. This should give you an idea about the profile's authenticity.

3. Avoid public WiFi

Public WiFi networks are notorious for lacking security and susceptibility to cyberattacks. Accessing your cryptocurrency wallet or conducting transactions while connected to public WiFi can put your assets at risk.

Public WiFi networks are *vulnerable* to a range of cyber threats, including:

- *Evil twin* attacks: Hackers set up malicious hotspots with trustworthy names (e.g., "Guest WiFi Hotel") to intercept your data when you connect.
- Man-in-the-Middle (MitM) attacks: Malicious actors can intercept data transmitted between a WiFi router and a user's device, potentially accessing sensitive information like login credentials.
- Password cracking attacks: Scammers use software to attempt numerous username and password combinations to unlock a router's management interface.

Avoid using public WiFi networks when accessing cryptocurrency accounts or executing transactions. For more information, please check Why Public WiFi Is Insecure.

4. Watch out for fraudulent livestream videos

Scammers have turned to platforms like YouTube and Twitch to spread cryptocurrency fraud. Typically, scammers use stolen video content to run fake livestreams that promote fake giveaways. In some cases, they will use hacked YouTube accounts with millions of followers and try to convince users to join their giveaways by sending some cryptocurrency to specific addresses.

For example, you could come across a video of Elon Musk, Cathie Wood, and Jack Dorsey discussing crypto and blockchain technology. However, scammers may use a legit video to promote their fake or stolen channel and a fraudulent giveaway.

Make sure you do your *due diligence* before engaging with any live video, especially those related to cryptocurrency giveaways. In the vast majority of cases, the giveaways will ask you to send money first before receiving anything back. But you will lose your money if you do that.





Verify the *legitimacy* of the channel by considering factors such as the number of videos, the presence of verification badges, and the channel's creation date. But be careful and make sure to check multiple data points because hacked accounts may seem legit at first and even have millions of subscribers.

In addition, you can check the official social media accounts of the people involved in the video. If the promotion is legit, you should be able to find some information from multiple reliable sources.

5. Beware of AI Deepfake Scams

Deepfake technology uses artificial intelligence (AI) to create fake videos that look real. It combines existing images and videos to make it seem like people are doing or saying things they never did. As you can imagine, scammers have started using deepfake to create highly intricate scams.

Hackers use deepfake to pose as someone else or pretend to be experts. Hackers often trick their victims with fake contests or investment opportunities, rushing them with deadlines.

So, what can you do to protect yourself from these deepfake scams?

- Pay attention to the face: At the end of the day, deepfake stitches together numerous images to create the content. Pay attention to blinking patterns and lip-syncs.
- Inconsistent audio: Robotic-sounding voices or unusual fluctuations may indicate a deepfake. Make sure you are closely listening for any inconsistencies in audio quality.
- Questions: When interacting with a suspected deepfake, make sure you ask many questions that only the real person will know. Make sure you have some background information to continually cross-reference for validation.

Closing Thoughts

Protecting your cryptocurrency assets is your responsibility. In this article, we have detailed five best practices to keep your coins safe:

- Secure your seed phrase.
- Beware of social media account spoofing.
- Avoid public WiFi.
- Be wary of fake livestream videos.
- Beware of deepfakes.


As time progresses, scammers become more sophisticated, devising intricate schemes. At the end of the day, knowledge and vigilance are your strongest allies. Stay informed, stay secure, and protect your digital wealth.

Critical Thinking Questions

- 1. How can storing your seed phrase offline help protect your cryptocurrency from potential cyber threats? Discuss alternative methods and their pros and cons.
- 2. What strategies can you use to identify and avoid fake social media accounts that impersonate well-known figures in the cryptocurrency world? Provide examples of verification techniques.
- 3. Why is it risky to access your cryptocurrency wallet or perform transactions over public WiFi? Explain the types of attacks that could occur and how to mitigate these risks.
- 4. How can you verify the authenticity of a livestream video or channel promoting cryptocurrency giveaways? Describe the steps you would take to ensure you are not falling for a scam.
- 5. What are the warning signs of AI-generated deepfake scams, and how can you protect yourself from being deceived by them? Provide examples of inconsistencies you might look for in deepfake videos

Glossary

- Account (noun): An arrangement by which an organization or individual holds funds or accesses services, often involving transactions and record-keeping.
- Authenticate (verb): To verify the identity or validity of something or someone, often through specific credentials or documentation.



- **Backup (noun)**: A copy of data stored separately from the original to ensure its availability in case of loss or damage.
- **Cybercriminal (noun)**: A person who commits illegal activities using computers and the internet, often targeting digital information and assets.
- **Deepfake (noun)**: A synthetic media created using artificial intelligence to make it appear as though someone is doing or saying something they did not.
- **Due Diligence (noun)**: The necessary level of care and attention required to investigate and verify information before making decisions or taking actions.
- Evil Twin Attack (noun): A type of cyberattack where a malicious WiFi network mimics a legitimate one to trick users into connecting and exposing their data.
- Hardware Wallet (noun): A physical device used to securely store cryptocurrency offline, protecting it from online threats.
- Legitimacy (noun): The quality of being genuine, lawful, or acceptable according to established rules or standards.
- Livestream (noun): A real-time broadcast of events or activities over the internet, often interactive and accessible to a wide audience.
- Man-in-the-Middle (MitM) Attack (noun): A cyberattack where an unauthorized party intercepts and possibly alters communication between two parties without their knowledge.
- **Proactive (adjective)**: Acting in anticipation of future problems, needs, or changes, rather than reacting to them after they occur.
- **Recovery Phrase (noun)**: A sequence of words used to regain access to a cryptocurrency wallet if the primary access method fails.
- Scammer (noun): A person who engages in fraudulent schemes or deceptive practices to gain something of value, often money or personal information.
- Seed Phrase (noun): A series of words generated by a cryptocurrency wallet that allows the user to recover their wallet if needed; also known as a recovery phrase.
- **Spoofing (noun)**: The act of disguising communication or creating false identities to deceive users, often to gain access to sensitive information.
- **Susceptibility (noun)**: The likelihood of being influenced or harmed by a particular factor or threat.
- **Verification (noun)**: The process of confirming the accuracy, truth, or authenticity of something, often involving checking credentials or information.
- **Vigilant** (adjective): Being alert and watchful, especially for potential danger or difficulties.
- **Vulnerability (noun)**: The quality of being exposed to the possibility of being attacked or harmed, either physically or emotionally.





7. The Relationship Between Blockchain and AI

TL;DR

The collaboration between blockchain and artificial intelligence is transforming industries, offering improved *security*, better data analysis, streamlined efficiency, and *personalized* user experiences.

While promising, the combination of blockchain and AI has many challenges, including biases in AI *algorithms*, *integration* complexities, and regulatory concerns. Addressing these risks requires diverse datasets, careful planning, and a proactive approach to evolving *regulations*.

Blockchain: Distributed Database

Imagine a notebook that everyone shares, and once something is written in it, it can never be erased or altered. That's the essence of *blockchain*. It's like a transparent and secure digital *ledger* shared among a network of computers. It's a database shared by all users without the need for a central authority.

AI: The Brainpower Behind Machines

In short, artificial intelligence is the ability of a program to learn. But the term may also refer to the science and engineering of intelligent computer programs. Artificial intelligence mimics human intelligence using smart **algorithms**. It's the brainpower behind machines, enabling them to learn, **analyze** data, and make decisions. You can think of AI as a virtual assistant, constantly learning and improving to help users and perform all sorts of tasks. ChatGPT is a popular example of artificial intelligence.

Blockchain and AI Use Cases

The convergence of blockchain and AI is reshaping industries and revolutionizing traditional processes. From enhancing security and *transparency* to streamlining data analysis and automating **smart contracts**, the use cases for blockchain and AI



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are diverse and impactful. In this section, we delve into some scenarios where the collaboration between blockchain and AI can create exciting benefits.

Enhanced security and fraud prevention

Blockchains are designed to be highly resistant to data tampering and *fraudulent* activity. The infrastructure of distributed networks combined with *cryptographic* techniques can bring an extra layer of security to AI systems.

For example, an AI model could be programmed to access certain systems or a specific set of data only if certain conditions are met. Such conditions could then be enforced by a distributed network of users through the use of smart contracts.

In practice, blockchain technology can be used to secure all sorts of databases (e.g., financial, healthcare, etc.). In this context, AI can be used to improve efficiency when analyzing and managing blockchain data.

Decentralized data storage

Blockchain-based *decentralized* storage can help ensure information accuracy and data integrity. This can be particularly useful for AI systems as they usually rely on extensive sets of data. The learning models of AI can also be combined with cryptographic techniques to provide tamper-proof resistance and improve data privacy.

Supply chain management

Managing the journey of products from creation to delivery involves a complex web of processes. Blockchain brings transparency and traceability to the supply chain. AI complements this by analyzing the vast data generated, reporting potential inventory issues, identifying patterns, and *optimizing* the entire process. The result? Efficient **supply chain** management with minimized errors and increased productivity.

Smart contracts and automation

Smart contracts are self-executing contracts with predefined rules. AI adds a layer of intelligence to these contracts. For instance, AI algorithms embedded in smart contracts can automate tasks based on real-time data analysis. This union brings automation to a new level, reducing the need for intermediaries and increasing *efficiency*.





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Blockchain and AI: Potential Benefits

Improved security

Blockchain's tamper-resistant nature, combined with AI's ability to analyze data and detect *anomalies*, creates a robust security framework. This reduces the risk of data breaches and unauthorized access, instilling trust in digital transactions.

Enhanced efficiency

The marriage of blockchain's transparent ledger and AI's data analysis capabilities leads to streamlined processes. Businesses can experience increased efficiency, reduced operational costs, and faster decision-making.

Personalized experiences

AI thrives on data, and blockchain ensures the security and authenticity of that data. This combination allows businesses to offer personalized experiences to users, from tailored product recommendations to customized services.

Blockchain and AI: Potential Risks

Bias in AI algorithms

While AI is a powerful tool, its algorithms are only as unbiased as the data they are trained on. If the training data carries biases, it can be reflected in AI-driven decisions. It's important to recognize and mitigate these biases to avoid issues. One way to address the bias issue in AI is to use diverse and representative datasets aligned with robust testing procedures and constant monitoring.

Integration challenges

Integrating two sophisticated technologies comes with its share of challenges. Organizations may face hurdles in adapting their existing systems to accommodate the collaboration between blockchain and AI. Overcoming these integration challenges requires careful planning and technical expertise.

Regulatory concerns

As with any transformative technology, there are concerns about regulations and *compliance*. The evolving nature of blockchain and AI may outpace regulatory

frameworks, posing potential risks in terms of data privacy and legal compliance.





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Closing Thoughts

The collaboration between blockchain and AI is still in its early stages, but the possibilities are vast. We discussed a few potential scenarios where these technologies can provide improved security, streamlined efficiency, and personalized user experiences. Still, it's important to be aware of potential challenges, like biases in AI algorithms and the complexities of integration.

As blockchain and AI technologies continue to evolve, we can anticipate groundbreaking developments across industries. From revolutionizing financial transactions to creating smarter, more efficient supply chains, the future will likely bring exciting innovations.

Critical Thinking Questions

- 1. How can the combination of blockchain and artificial intelligence improve the transparency and accountability of systems such as supply chains or financial transactions? Give examples of potential real-world applications.
- 2. What are some of the potential risks associated with integrating AI and blockchain, and how can these risks be mitigated through thoughtful planning and diverse data collection?
- 3. In what ways can biases in AI algorithms impact the fairness and equality of decisions made by these systems? What strategies could be implemented to reduce these biases?
- 4. Considering the decentralized nature of blockchain, how might this technology change the way personal data is managed and protected? Discuss the advantages and potential challenges of this approach.
- 5. How do regulatory concerns and the evolving nature of technology like blockchain and AI present challenges to their widespread adoption? What steps can organizations take to navigate these regulatory landscapes effectively?





Glossary

- Algorithm (noun): A step-by-step procedure or formula for solving a problem, often used in computing for data processing and automated reasoning.
- Analyze (verb): To examine data or information in detail in order to understand it better and derive conclusions.
- Anomaly (noun): Something that deviates from what is standard, normal, or expected, often used in the context of data analysis to identify irregularities.
- Artificial Intelligence (AI) (noun): The simulation of human intelligence in machines that are programmed to think and learn like humans.
- **Blockchain (noun)**: A decentralized digital ledger technology where transactions are recorded across multiple computers in a way that ensures the data cannot be altered retroactively.
- **Compliance (noun)**: Conformity in fulfilling official requirements or regulations.
- **Cryptographic (adjective)**: Relating to the practice of secure communication techniques that protect information from third parties.
- **Decentralized (adjective)**: Distributed or delegated away from a central authority, often used to describe networks or systems in technology.
- Efficiency (noun): The ability to accomplish a task with the least waste of time and effort.
- **Fraud (noun)**: Wrongful or criminal deception intended to result in financial or personal gain.
- **Integration (noun)**: The process of combining or coordinating different systems or technologies to function together as a whole.
- Intermediary (noun): A person or entity that acts as a mediator or agent between two parties, often in transactions or negotiations.
- Ledger (noun): A book or other collection of financial accounts, used here to refer to blockchain's digital record-keeping. Optimization (noun): The process of making something as effective or functional as possible.
- **Personalized (adjective)**: Made or done in a way that is unique to an individual's preferences or characteristics.
- **Predictive (adjective)**: Relating to the ability to make accurate predictions based on data analysis.
- **Proactive (adjective)**: Acting in anticipation of future problems, needs, or changes.
- **Regulation (noun)**: A rule or directive made and maintained by an authority to regulate conduct.
- Security (noun): Measures taken to protect against unauthorized access, attack, or damage.





• **Transparency (noun)**: The quality of being easily seen through or detected, often used in the context of open and clear processes in technology and governance.



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8. What Is Blockchain and How Does It Work?

TL;DR

Blockchain is a decentralized digital ledger that securely records transaction data across many specialized computers on the network.

Blockchain ensures data integrity through its *immutable* nature via *cryptog-raphy* and *consensus mechanisms*, meaning once information is recorded, it cannot be altered retroactively.

Blockchain forms the backbone of cryptocurrencies like Bitcoin and Ethereum, and is instrumental in fostering *transparency*, security, and trust in various sectors beyond finance.

What Is Blockchain?

A blockchain is a special kind of database, also called a decentralized digital ledger, that's maintained by numerous computers distributed around the world. Blockchain data is organized into blocks, which are chronologically arranged and secured by cryptography.

The **earliest model of a blockchain** was created in the early 1990s when computer scientist Stuart Haber and physicist W. Scott Stornetta employed cryptographic techniques in a chain of blocks as a way to secure digital documents from data tampering.

Haber and Stornetta inspired the work of many other computer scientists and cryptography enthusiasts, eventually leading to the creation of the first *cryptocurrency* powered by blockchain technology, <u>**Bitcoin**</u>. Since then, adoption of blockchain technology has gradually widened, and cryptocurrencies are used by an increasing number of people globally.





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While blockchain technology is often used to record <u>cryptocurrency</u> transactions, it's suitable for recording many other types of digital data and can be applied to a wide range of use cases.

What Is Decentralization in Blockchain?

Decentralization in blockchain refers to the idea that the control and decisionmaking power of a network is distributed among its users rather than controlled by a single entity, such as a government or corporation. This can be helpful in situations where people need to coordinate with strangers or where they want to ensure the security and integrity of their data.

In a decentralized blockchain network, there's no central authority or intermediary that controls the flow of data or transactions. Instead, transactions are verified and recorded by a distributed network of computers that work together to maintain the integrity of the network.

When people talk about blockchain technology, they're often not just talking about the database. Blockchain technology powers applications such as cryptocurrencies and *non-fungible tokens (NFTs)*, allowing people to collaborate and transact with each other without relying on a central authority.

How Does Blockchain Work?

At its core, a blockchain is a digital ledger that securely records transactions between two parties in a tamper-proof manner. These transaction data are recorded by a globally distributed network of special computers called *nodes*.

When a user initiates a transaction, such as sending a certain amount of cryptocurrency to another user, that transaction is broadcast to the network. Each node authenticates the transaction by verifying *digital signatures* and other transaction data.

Once the transaction is verified, it's added to a block along with other already verified transactions. Blocks are chained together using cryptographic methods, forming the blockchain. The process of verifying transactions and adding them to the blockchain is done through a consensus mechanism, a set of rules that govern how nodes on the network come to an agreement about the state of the blockchain and the validity of transactions.





Cryptography is key for the blockchain to maintain a secure, transparent, and tamper-resistant record of transactions. For example, *Hashing* is a crucial cryptographic method used in blockchains. It's a cryptographic process that converts an input of any size into a fixed-size string of characters.

The hash functions used in blockchains are generally collision resistant, meaning that the odds of finding two pieces of data that produce the same output are astronomically small. Another feature is called avalanche effect, referring to the phenomenon that any slight change in the input data would produce a drastically different output.

Let's illustrate this with SHA256, a function used in Bitcoin. As you can see, changing the capitalization of the letters caused the output to be dramatically different. Hash functions are also one-way functions because it's computationally infeasible to arrive at the input data by reverse engineering the hash output.

Input data	SHA256 output
Binance Academy	886c5fd21b403a139d24f2ea1554ff5c0df42d5f873a56d04dc- 480808c155af3
Binance academy	4733a0602ade574551bf6d977d94e091d571dc2fcfd8e39767d- 38301d2c459a7
binance academy	a780cd8a625deb767e999c6bec34bc86e883acc3cf8b7971138f- 5b25682ab181

Each block within a blockchain securely contains the hash of the preceding block, establishing a robust chain of blocks. Anyone wanting to alter one block would need to modify all the succeeding blocks, a task that is not only technically challenging but also prohibitively costly.

Another cryptographic method widely used in blockchain is *public-key cryptography*. Also called asymmetric cryptography, it helps establish secure and verifiable transactions between users.





This is how it works. Each participant has a unique pair of keys: a private key, which they keep secret, and a public key, which is openly shared. When a user initiates a transaction, they sign it using their private key, creating a digital signature.

Other users in the network can then verify the transaction's authenticity by applying the sender's public key to the digital signature. This approach ensures secure transactions because only the legitimate owner of the private key can authorize a transaction but everyone can verify the signatures using the public key.

Another feature of blockchain is its transparency. Anyone can generally check a blockchain's data, including all the transaction data and block data, on public blockchain sites. For example, you can see every transaction that's ever recorded on the Bitcoin network on blockchain explorer sites, including the sender and receiver's identifier, the amount of the transfer, and a list of owners of any bitcoin. You can also trace the blocks from today (at block 788,995 as of 18:52:21 GMT on May 29, 2023) all the way back to the first block, known as the genesis block.

What Is a Consensus Mechanism?

A consensus algorithm is a mechanism that allows users or machines to coordinate in a distributed setting. It needs to ensure that all agents in the system can agree on a single source of truth, even if some agents fail. They ensure that all nodes in the network have the same copy of the ledger, which contains a record of all transactions. Consensus mechanisms are necessary for blockchains because there is no central authority to verify transactions and maintain the integrity of the network.

When tens of thousands of nodes keep a copy of the blockchain's data, some challenges can quickly arise, including data consistency and malicious nodes. To ensure the integrity of the blockchain, there are various consensus mechanisms that govern how network nodes reach an agreement. Let's now look into the major ones.

Types of Consensus Mechanisms

What is Proof of Work?

Proof of Work (PoW) is a consensus mechanism used in many blockchain networks to verify transactions and maintain the integrity of the blockchain. It's the original consensus mechanism used by Bitcoin.





In PoW, miners compete to solve a complex mathematical problem in order to add the next block to the blockchain. In the process known as mining, the first miner to solve the problem is rewarded with cryptocurrency.

Miners must use powerful computers to solve mathematical problems to mine new coins and secure the network. This is why the mining process requires significant amounts of computational power and, therefore, energy.

What is Proof of Stake?

Proof of Stake (PoS) is a consensus mechanism designed to address some of the drawbacks of Proof of Work (PoW). In a PoS system, instead of miners competing to solve complex mathematical problems to validate transactions and add new blocks to the blockchain, validators are chosen based on the amount of cryptocurrency they "stake" in the network.

Validators hold a certain amount of cryptocurrency as collateral, or "stake," to participate in the consensus process. They are then randomly selected to create new blocks and validate transactions based on the size of their stake. Validators are rewarded with transaction fees for creating new blocks and as an incentive to act in the best interest of the network.

Other popular consensus mechanisms

Proof of Work and Proof of Stake are the most common <u>consensus algorithms</u>, but there arealso others. Some are hybrids that combine elements from both systems, while others are different methods altogether.

For example, delegated Proof of Stake (DPoS) is similar to PoS, but instead of all validators being eligible to create new blocks, token holders elect a smaller set of delegates to do so on their behalf.

On the other hand, in Proof of Authority (PoA), validators are identified by their reputation or identity rather than the amount of cryptocurrency they hold. Validators are selected based on their trustworthiness and can be removed from the network if they act maliciously.

Benefits of Blockchain

1. Decentralization

The decentralized nature of blockchain means that there is no single point of





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control or failure, which can make it more secure and resistant to attacks or data breaches.

2. Transparency

Transactions on a blockchain are visible to all participants, making it easier to track and verify transactions and ensure their accuracy.

3. Immutability

Once a transaction is recorded on a blockchain, it cannot be altered or deleted. It creates a permanent record of all transactions that can be verified by anyone with access to the blockchain network. This is a significant departure from traditional systems where transactions are reversible.

4. Efficiency

Blockchain can enable faster and more efficient transactions because it doesn't require intermediaries, such as banks.

5. Lower fees

By eliminating intermediaries and automating processes, blockchain can reduce transaction costs and make certain business operations more efficient.

6. Trustlessness

Blockchain technology enables transparent transactions verified and validated by the network's participants themselves without trusted intermediaries.

What Are the Different Types of Blockchain Networks?

Public blockchain

A public blockchain is a decentralized network that is open to anyone who wants to participate. These networks are typically open source, transparent, and permissionless, meaning that anyone can access and use them. Bitcoin and Ethereum are examples of public blockchains.

Private blockchain

A *private blockchain*, as the name suggests, is a blockchain network that is not open to the public. Private blockchains are typically run by a single entity, such as a company, and are used for internal purposes and use cases.

Private blockchains are permissioned environments with established rules that dictate who can see and write to the chain. They are not decentralized systems because there is a clear hierarchy of control. However, they can be distributed in that many nodes maintain a copy of the chain on their machines.



Consortium blockchain

A *consortium blockchain* is a hybrid of public and private blockchains. In a consortium blockchain, multiple organizations come together to create a shared blockchain network that is jointly managed and governed. These networks can be either open or closed, depending on the needs of the consortium members.

Instead of an open system where anyone can validate blocks, or a closed system where only a single entity designates block producers, a consortium chain sees a handful of equally powerful parties acting as validators.

The rules of the system are flexible: visibility of the chain can be limited to validators, visible to authorized individuals, or visible to all. If the validators can reach a consensus, changes can be easily implemented. As for how the blockchain works, if a certain threshold of these parties behave honestly, the system won't run into problems.

What Is Blockchain Used For?

While blockchain technology is still in its infancy, it already has use cases in many different industries. Some of the most common current applications of blockchain technology include:

1. Cryptocurrencies

Blockchain technology was developed to support the creation of cryptocurrencies, which use blockchain as a secure and decentralized ledger for recording transactions.

2. Digital identity

Blockchain can be used to create secure and tamper-proof digital identities that can be used to verify personal information and other sensitive data. This could become increasingly important as more of our personal information and assets move online.

3. Voting

By providing a decentralized, tamper-proof ledger of all votes cast, blockchain technology can be used to create a secure and transparent voting system that eliminates the possibility of voter fraud and ensures the integrity of the voting process.

4. Supply chain management

Blockchain technology can be used to create a ledger of all transactions within



a supply chain. Each transaction can be recorded as a block on the blockchain, creating an immutable and transparent record of the entire supply chain process.

5. Smart contracts

Smart contracts are self-executing contracts that can be programmed to execute automatically when certain conditions are met. Blockchain technology enables the creation and execution of smart contracts in a secure and decentralized manner. One of the most promising applications of smart contracts is for decentralized applications (dApps) and organizations (DAOs).

Closing Thoughts

Blockchain technology offers a secure and transparent way to record transactions and store data. It has the potential to revolutionize industries by bringing a new level of trust and security to the digital world.

Whether enabling peer-to-peer transactions, creating new forms of digital assets, or facilitating decentralized applications, blockchain technology opens up a world of possibilities. As the technology continues to evolve and gain wider adoption, we can expect more innovative and transformative use cases to emerge in the coming years.

Critical Thinking Questions

- 1. How does the decentralized nature of blockchain enhance security and transparency compared to traditional centralized systems, and what benefits could this bring to everyday transactions and interactions?
- 2. In what ways can blockchain technology be applied beyond cryptocurrencies, such as in personal identification or record-keeping, and what potential challenges might arise in these applications?
- 3. What are the key differences between Proof of Work (PoW) and Proof of Stake (PoS) consensus mechanisms, and how do they impact the efficiency and security of a blockchain network?





- 4. How might the implementation of blockchain technology in areas like supply chain management or healthcare improve efficiency and reduce fraud? Provide specific examples.
- 5. Discuss the potential of using blockchain for secure digital identities. How can it protect personal information, and what considerations should be taken into account to ensure privacy and security?

Glossary

- Artificial Intelligence (AI) (noun): The simulation of human intelligence in machines designed to think and learn like humans.
- **Blockchain** (noun): A decentralized digital ledger that securely records transaction data across many specialized computers on the network.
- **Consensus Mechanism** (noun): A process used in blockchain networks to achieve agreement on the validity of transactions.
- **Consortium Blockchain** (noun): A hybrid blockchain where multiple organizations come together to manage a shared blockchain network.
- **Cryptocurrency** (noun): A digital or virtual currency that uses cryptography for security and operates independently of a central bank.
- **Cryptography** (noun): The practice of secure communication in the presence of third parties, often used to protect information in blockchain.
- **Decentralized Finance (DeFi)** (noun): Financial systems that operate without traditional intermediaries like banks, using blockchain technology instead.
- **Digital Economy** (noun): An economy that is based on digital technologies, including digital communication networks, computers, software, and other related information technologies.
- **Digital Signature** (noun): A mathematical scheme for demonstrating the authenticity of digital messages or documents, used in blockchain for secure transactions.
- **Hashing** (noun): A cryptographic process that converts input data into a fixed-size string of characters, used in blockchain to ensure data integrity.
- **Immutable** (adjective): Incapable of being changed or altered, a key feature of blockchain data.
- Nodes (noun): Specialized computers on a blockchain network that record and verify transactions.





- Non-fungible Tokens (NFTs) (noun): Unique digital assets verified using blockchain technology, often representing ownership of digital or physical items.
- **Private Blockchain** (noun): A blockchain network that is not open to the public and is typically run by a single entity.
- **Proof of Stake (PoS)** (noun): A consensus mechanism where validators are chosen based on the amount of cryptocurrency they hold and "stake" in the network.
- **Proof of Work (PoW)** (noun): A consensus mechanism where miners compete to solve complex mathematical problems to validate transactions and add new blocks to the blockchain.
- **Public-key Cryptography** (noun): A cryptographic system that uses pairs of keys (public and private) to secure transactions.
- **Smart Contracts** (noun): Self-executing contracts with the terms of the agreement directly written into code, enabled by blockchain technology.
- **Transparency** (noun): The quality of being open and visible, a characteristic of blockchain where all transactions can be verified by participants.
- Web3.0 (noun): The next generation of the internet, focusing on decentralization, blockchain technology, and digital assets.



9. What Is the Metaverse?

TL;DR

The financial, virtual, and physical worlds are increasingly interconnected, with the *metaverse* concept gaining traction. A metaverse is a 3D online space linking various platforms, integrating aspects of life through augmented reality. Initially a sci-fi idea, it now seems possible with technologies like VR, *NFTs*, blockchain, and crypto payments.

Video games offer a glimpse into the metaverse, with games like Fortnite hosting virtual events. Blockchain provides crucial elements such as digital ownership, value transfer, governance, and *accessibility*.

While a single metaverse doesn't yet exist, projects like SecondLive, Axie Infinity, and Decentraland demonstrate its potential. Major tech companies are pursuing metaverse development, and further integration with NFTs and blockchain is anticipated.

What's the definition of a metaverse?

The metaverse is a concept of an online, 3D, virtual space connecting users in all aspects of their lives. It would connect multiple platforms, similar to the internet containing different websites accessible through a single browser.

The concept was developed in the science-fiction novel Snow Crash by Neal Stephenson. However, while the idea of a metaverse was once fiction, it now looks like it could be a reality in the future.

The metaverse will be driven by *augmented reality*, with each user controlling a character or **avatar**. For example, you might take a **mixed reality** meeting with an Oculus VR headset in your virtual office, finish work and relax in a *blockchain*-**based** game, and then *manage your crypto portfolio* and finances all inside the metaverse.

You can already see some aspects of the metaverse in existing virtual video game worlds. Games like Second Life and Fortnite or work *socialization* tools like Gather.town bring together multiple elements of our lives into online worlds. While





these applications are not *the metaverse*, they are somewhat similar. The metaverse still doesn't exist yet.

Besides supporting gaming or social media, the metaverse will combine economies, digital identity, *decentralized governance*, and other applications. Even today, user creation and ownership of valuable items and currencies help develop a single, united metaverse. All these features provide blockchain the potential to power this future technology.

Why are video games linked to the metaverse?

Because of the emphasis on 3D *virtual reality*, video games offer the closest metaverse experience currently. This point isn't just because they are 3D, though. Video games now offer services and features that cross over into other aspects of our lives. The video game Roblox even hosts virtual events like concerts and meetups. Players don't just play the game anymore; they also use it for other activities and parts of their lives in "cyberspace". For example, in the multiplayer game Fortnite, 12.3 million players took part in Travis Scott's virtual in-game music tour.

How does crypto fit into the metaverse?

Gaming provides the 3D aspect of the metaverse but doesn't cover everything needed in a virtual world that can cover all aspects of life. Crypto can offer the other key parts required, such as *digital proof of ownership*, transfer of value, governance, and *accessibility*. But what do these mean exactly?

If, in the future, we work, socialize, and even purchase virtual items in the metaverse, we need a secure way of showing ownership. We also need to feel safe transferring these items and money around the metaverse. Finally, we will also want to play a role in the decision-making taking place in the metaverse if it will be such a large part of our lives.

Some video games contain some basic solutions already, but many developers use **crypto** and blockchain instead as a better option. Blockchain provides a decentralized and transparent way of dealing with the topics, while video-game development is more centralized.

Blockchain developers also take influence from the video game world too. *Gamification* is common in Decentralized Finance (DeFi) and GameFi. It seems



there will be enough similarities in the future that the two worlds may become even more integrated. The key aspects of blockchain suited to the metaverse are:

- 1. *Digital proof of ownership*: By owning a wallet with access to your private keys, you can instantly prove ownership of activity or an asset on the blockchain. For example, you could show an exact transcript of your transactions on the blockchain while at work to show accountability. A wallet is one of the most secure and robust methods for establishing a *digital identity* and proof of ownership.
- 2. *Digital collectibility:* Just as we can establish who owns something, we can also show that an item is original and unique. For a metaverse looking to incorporate more real-life activities, this is important. Through **NFTs**, we can create objects that are 100% unique and can never be copied exactly or forged. A blockchain can also represent ownership of physical items.
- **3.** Transfer of value: A metaverse will need a way to transfer value securely that users trust. In-game currencies in multiplayer games are less secure than crypto on a blockchain. If users spend large amounts of time in the metaverse and even earn money there, they will need a reliable currency.
- 4. Governance: The ability to control the rules of your interaction with the metaverse should also be important for users. In real life, we can have voting rights in companies and elect leaders and governments. The metaverse will also need ways to implement fair governance, and blockchain is already a proven way of doing this.
- 5. Accessibility: Creating a wallet is open to anyone around the world on public blockchains. Unlike a bank account, you don't need to pay any money or provide any details. This makes it one of the most accessible ways to manage finances and an online, digital identity.
- 6. *Interoperability*: Blockchain technology is continuously improving compatibility between different platforms. Projects like *Polkadot (DOT)* and Avalanche (AVAX) allow for creating custom blockchains that can interact with each other. A single metaverse will need to connect multiple projects, and blockchain technology already has solutions for this.

What is a metaverse job?

As we mentioned, the metaverse will combine all aspects of life in one place. While many people already work at home, in the metaverse, you will be able to enter a 3D office and interact with your colleagues' avatars. Your job may also be metaverse





related and provide you with income directly usable in the metaverse. In fact, these kinds of jobs already exist in a similar form.

GameFi and play-to-earn models now provide steady income streams for people worldwide. These online jobs are great candidates for metaverse implementation in the future, as they show that people are willing to spend their time living and earning in virtual worlds. Play-to-earn games like Axie Infinity and Gods Unchained don't even have 3D worlds or avatars. However, it's the principle that they could be part of the metaverse as a way to earn money entirely in the online world.

Metaverse examples

While we don't yet have a single, linked metaverse, we have plenty of platforms and projects similar to the metaverse. Typically, these also incorporate NFTs and other blockchain elements. Let's look at three examples:

SecondLive

SecondLive is a one-stop web3 metaverse marketing solution. It provides a plethora of features, including enhanced Intelligent AI Agents, AI Spaces capabilities, venue AMA features, and virtual dance V-Dance capabilities. These solutions drive towards the realization of precise and engaging marketing solutions, enabling users to connect with brands and builders in a way that inspires self-expression and action on the fly.

SecondLive utilizes cutting-edge XR and *spatial computing* technology to create commercial-ready digital avatars and spaces. The project also provides a unique blend of AI & AR capabilities, allowing for intricate connections between brands and builders.

Recently, SecondLive unrolled its AIGC toolchain, a generative AI toolchain for the web3 metaverse, focusing on two key aspects: Intelligent AI Agents and AI Space Editor. The automated assistance these AI Agents offer, and the on-chain asset generation and trading capabilities unlock new avenues for creating economic value.

Axie Infinity

Axie Infinity is a play-to-earn game that's provided players in developing countries an opportunity to earn consistent income. By purchasing or being





gifted three creatures known as Axies, a player can start farming the Smooth Love Potion (SLP) token. When sold on the open market, someone could make roughly \$200 to \$1000 (USD) depending on how much they play and the market price.

While Axie Infinity doesn't provide a singular 3D character or avatar, it gives users the opportunity for a metaverse-like job. You might have already heard the famous story of Filipinos using it as an alternative to full-time employment or welfare.

Decentraland

Decentraland is an online, digital world that combines social elements with cryptocurrencies, NFTs, and virtual real estate. On top of this, players also take an active role in the governance of the platform. Like other blockchain games, NFTs are used to represent cosmetic collectibles. They're also used for LAND, 16x16 meter land parcels that users can purchase in the game with the cryptocurrency MANA. The combination of all of these creates a complex crypto-economy.

What's the future of the metaverse?

Facebook is one of the loudest voices for the creation of a unified metaverse. This is particularly interesting for a crypto-powered metaverse due to Facebook's Diem **stablecoin** project. Mark Zuckerberg has explicitly mentioned his plans to use a metaverse project to support remote work and improve financial opportunities for people in developing countries. Facebook's ownership of social media, communication, and crypto platforms give it a good start combining all these worlds into one. Other large tech companies are also targeting the creation of a metaverse, including Microsoft, Apple, and Google.

When it comes to a crypto-powered metaverse, further integration between NFT marketplaces and 3D virtual universes seems like the next step. NFT holders can already sell their goods from multiple sources on marketplaces like OpenSea and **BakerySwap**, but there isn't yet a popular 3D platform for this. At a bigger scale, blockchain developers might develop popular metaverse-like applications with more organic users than a large tech giant.

Closing thoughts

While a single, united metaverse is likely a long way off, we already can see developments that may lead to its creation. It looks to be yet another sci-fi use case



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for blockchain technology and cryptocurrencies. If we will ever really reach the point of a metaverse is unsure. But in the meantime, we can already experience metaverse-like projects and continue to integrate blockchain more into our daily lives.

Critical Thinking Questions

- 1. How might the integration of blockchain technology in the metaverse impact the way we verify digital identities and ownership? What are the potential benefits and challenges of this integration?
- 2. Consider the role of video games in the development of the metaverse. In what ways do these games serve as precursors to a fully developed metaverse, and how might they influence future job opportunities and social interactions within virtual spaces?
- 3. The concept of decentralized governance is crucial in the metaverse. How does this concept compare to traditional forms of governance, and what are the potential implications for user participation and decision-making in a virtual world?
- 4. NFTs and digital collectibility play a significant role in the metaverse. Discuss how NFTs can change the way we perceive and value digital assets. What are the ethical considerations and potential consequences of widespread adoption of NFTs?
- 5. As the metaverse continues to develop, accessibility becomes a key factor. How can developers ensure that the metaverse is inclusive and accessible to people from diverse backgrounds and socioeconomic statuses? What steps can be taken to address potential disparities in access to this emerging technology?

Glossary

• Accessibility (noun): The quality of being easy to obtain or use.



- Augmented Reality (*noun*): A technology that superimposes a computer-generated image on a user's view of the real world.
- Avatar (*noun*): A graphical representation of a user or their alter ego or character.
- **Blockchain** (*noun*): A system in which a record of transactions is maintained across several computers that are linked in a peer-to-peer network.
- **Crypto Ecosystem** (*noun*): The interconnected environment of cryptocurrencies, including users, exchanges, miners, and developers.
- **Cyberspace** (*noun*): The notional environment in which communication over computer networks occurs.
- **Decentralized Governance** (*noun*): A system of government or management that distributes power away from a central authority.
- **Digital Collectibility** (*noun*): The quality of digital items being unique and verifiable, often through NFTs.
- **Digital Identity** (*noun*): Information used by computer systems to represent an external agent.
- **Digital Proof of Ownership** (*noun*): Verification of ownership of digital assets, often through blockchain technology.
- **Economy** (*noun*): The wealth and resources of a region, especially in terms of the production and consumption of goods and services.
- **Gamification** (*noun*): The application of game-design elements and principles in non-game contexts.
- **Interoperability** (*noun*): The ability of different systems or organizations to work together.
- **Metaverse** (*noun*): A collective virtual shared space, created by the convergence of virtually enhanced physical reality and physically persistent virtual space.
- **Mixed Reality** (*noun*): The merging of real and virtual worlds to produce new environments where physical and digital objects coexist and interact.
- **NFT (Non-Fungible Token)** *(noun)*: A unique digital asset that represents ownership of a specific item or piece of content, verified using blockchain technology.
- **Socialization** (*noun*): The activity of mixing socially with others.
- **Spatial Computing** (*noun*): A technology that uses 3D space and objects within that space for computing.
- **Transfer of Value** (*noun*): The process of transferring assets or money from one party to another.
- **Virtual Reality** (*noun*): A computer-generated simulation of a three-dimensional environment that can be interacted with in a seemingly real way.





10. What Is An NFT?

TL;DR

NFTs are unique digital assets that represent ownership of specific items, such as virtual concert tickets or rare pieces of art.

NFTs are stored on the blockchain, which means they can't be easily edited, copied or duplicated. There, they can act as a publicly *verifiable* proof of ownership on a decentralized database.

NFTs offer creators new opportunities for *monetization*, fostering innovation and supporting the growth of the creative industries.

What Does "Non-Fungible" Mean?

The term "*non-fungible*" refers to the irreplaceable nature of an item. A nonfungible item cannot be directly exchanged for another item of the same value because both items have different characteristics. This means non-fungible items cannot be traded on a standardized scale as their value is derived from their uniqueness and the subjective value that buyers place on them.

Fungible assets such as *currency* are easily exchanged because of their uniformity. In contrast, non-fungible assets are *distinct* and irreplaceable, which can appeal to collectors who want to acquire something truly unique.

What Is A Non-Fungible Token (NFT)?

An NFT is a *cryptographic* token hosted on a *blockchain* and it can be used to represent a digital asset. The non-fungibility of NFTs defines them as digital assets that represent ownership of one-of-a-kind items such as artwork, video game items, trading cards, virtual real estate, and other digital goods.

In recent years, NFTs have gained popularity as a way for creators to monetize their digital creations and for *collectors* to own unique digital assets.





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How Do NFTs Work?

NFTs are based on **blockchain technology**, which provides a decentralized ledger that records transactions and ownership details. Its transparent and *immutable* nature allows the ownership history of an NFT to be clearly traced. This verifies the authenticity and *legitimacy* of the NFT as it changes hands over time.

Another underlying technology for NFTs is *smart contracts*, which are essentially self-executing programs. Smart contracts enable the creation, management and transfer of NFTs without *intermediaries* by automating and enforcing the relevant conditions.

A critical aspect of NFTs is the implementation of *token* standards. They ensure interoperability and consistency across different platforms by defining rules and functions for creating, managing, and transferring NFTs. For example, the most widely adopted token standards for NFTs are **ERC-721** on Ethereum and **BEP-721** on the BNB Chain.

The NFT creation process is typically referred to as minting. Using smart contracts, minting converts digital files into digital assets on a blockchain. When purchasing an NFT, you essentially acquire ownership of the unique identifier (or token ID) associated with that specific digital asset. As a result, the code owner possesses the exclusive rights to use, display, and interact with that asset.

What Can NFTs Be Used For?

NFTs have begun to redefine the concept of ownership and value in the digital world, creating new opportunities for creators and consumers. Here are some common NFT applications:

NFT art

NFT art offers artists a new way to monetize their work. By tokenizing their art, creators can sell unique digital copies, preserving the originality and *scarcity* of each piece. NFT art also allows collectors to showcase their pieces in virtual galleries, trade them, or even lend them to others.

NFT games

NFT games incorporate NFTs as digital collectibles, such as in-game items and characters. NFTs can also represent virtual real estate that players can trade. This





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has the potential to create a gaming ecosystem where players can monetize their ingame achievements and assets and create a secondary market.

NFT staking

NFT staking allows users to earn rewards by staking their NFTs as *collateral*. This can already be done on certain decentralized finance (DeFi) platforms, enabling NFT holders to earn interest while retaining ownership of their NFTs.

NFT tickets

NFTs can be useful for ticket management. For example, event organizers can issue NFTs as tickets that provide immutable proof of ownership and attendance. In addition, NFT tickets can be transferred and resold without involving third parties. NFT tickets can also come with exclusive benefits, such as access to VIP areas, exclusive merchandise, or special digital content.

Popular NFT Examples

CryptoPunks

CryptoPunks is one of the earliest and most iconic NFT projects. It was launched in 2017 and consists of 10,000 unique, algorithmically generated 8-bit pixel art characters. Each CryptoPunk character has different traits and attributes, which makes them attractive to collectors.

You may have even seen celebrities using these characters as their social media avatars. The success of the project has set the stage for a new era of digital art and collectibles.

Bored Ape Yacht Club

The Bored Ape Yacht Club (BAYC) is a collection of 10,000 unique, hand-drawn cartoon ape characters, each with varying features. These digital artworks serve as collectibles and give their owners access to exclusive events and virtual spaces. As such, these NFTs blur the lines between digital art and experiential offerings.

Decentraland

Decentraland is a virtual reality (VR) platform built on the Ethereum blockchain. It features a decentralized marketplace for NFTs that allows users to trade virtual







plots of land and various in-game items. Decentraland is at the forefront of virtual real estate and the metaverse.

Common Misconceptions About NFTs

NFTs are completely secure

As we have learned, NFTs inherit the security features of their underlying blockchains. However, there is still the risk of fraud and scams attached to them. This can include phishing attempts or hackers exploiting smart contract vulnerabilities. There is also the possibility of counterfeit NFTs and unauthorized reproductions of copyrighted material.

Another aspect to consider is the long-term value of NFTs. While some NFTs have attained astronomical prices, the market can be volatile and speculative. As with any investment, long-term stability is not guaranteed.

At the same time, an NFT's security can be influenced by the blockchain on which it is minted. As some blockchains may have better developed ecosystems and more robust security than others, NFT security tends to vary.

NFTs and cryptocurrencies are the same

While both NFTs and **cryptocurrencies** are digital assets that use blockchain technology, they have different purposes and characteristics. Cryptocurrencies are often designed to facilitate transactions. They are also fungible, meaning each unit is exchangeable for another unit of the same currency. For example, you can *exchange* one bitcoin for another without there being any difference in value.

NFTs, on the other hand, are unique digital assets. They are non-fungible, meaning each has unique characteristics and cannot be directly exchanged for another NFT on a one-to-one basis. In short, NFTs derive their value from their uniqueness and scarcity.

Closing Thoughts

NFTs are unique blockchain-based digital assets that establish the ownership and verify the authenticity of the items they represent. They have gained popularity in the form of a variety of applications, offering creators new ways to monetize their work and collectors the opportunity to own and display unique assets.





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However, NFTs also come with potential risks, such as fraud and market volatility. Although they share some similarities with cryptocurrencies, NFTs are distinguished by their non-fungible nature, which allows them to offer unique digital opportunities.

Critical Thinking Questions

- 1. How does the decentralized nature of blockchain technology contribute to the security and authenticity of NFTs, and what potential vulnerabilities might still exist?
- 2. In what ways can NFTs create new opportunities for artists and creators to monetize their work, and how might this impact traditional art and entertainment industries?
- 3. What are the implications of owning a non-fungible token in terms of legal rights and responsibilities, especially when it comes to digital ownership versus physical ownership?
- 4. How might the uniqueness and scarcity of NFTs affect their market value over time, and what factors could contribute to fluctuations in their worth?
- 5. Considering the potential risks of fraud and market volatility, what strategies could be employed to protect investors and ensure the long-term stability of the NFT market?

Glossary

- Asset (noun) A useful or valuable thing, person, or quality, especially one that is owned.
- Blockchain (noun) A system in which a record of transactions made in cryptocurrency is maintained across several computers that are linked in a peer-to-peer network.



- Collector (noun) A person who collects things of a specified type, professionally or as a hobby.
- Cryptographic (adjective) Relating to the art of writing or solving codes.
- Currency (noun) A system of money in general use in a particular country.
- Decentralized (adjective) Transferring control of an activity or organization to several local offices or authorities rather than one single one.
- Digital (adjective) Involving or relating to the use of computer technology.
- Distinct (adjective) Recognizably different in nature from something else of a similar type.
- Exchange (noun) An act of giving one thing and receiving another (especially of the same type or value) in return.
- Fungible (adjective) (Of goods contracted for without an individual specimen being specified) replaceable by another identical item; mutually interchangeable.
- Immutable (adjective) Unchanging over time or unable to be changed.
- Intermediary (noun) A person who acts as a link between people in order to try to bring about an agreement or reconciliation; a mediator.
- Legitimacy (noun) Conformity to the law or to rules.
- Monetization (noun) The process of converting something into money or currency.
- Non-fungible (adjective) (Of an asset) having unique properties that prevent it from being interchanged or replaced.
- Ownership (noun) The act, state, or right of possessing something.
- Scarcity (noun) The state of being scarce or in short supply; shortage.
- Smart contract (noun) A self-executing contract with the terms of the agreement directly written into lines of code.
- Token (noun) A thing serving as a visible or tangible representation of a fact, quality, feeling, etc.
- Verifiable (adjective) Able to be checked or demonstrated to be true, accurate, or justified.



11. A Comprehensive Guide to NFT Categories

TL;DR

NFTs, or Non-Fungible Tokens, are unique digital assets that represent ownership, authenticity, and *provenance* of a specific item or piece of content on a *blockchain*.

NFTs can be categorized based on their use case, interactivity, token standards, licensing and rights.

Other ways to categorize NFTs include their rarity, underlying blockchain network, interoperability, and their creators.

The NFT space is rapidly evolving and new use cases are emerging regularly. As *adoption* of NFTs expands, there could be more types of innovative NFTs.

What is an NFT?

An NFT, or non-fungible token, is a distinct digital *asset* that represents *ownership* or proof of authenticity of a one-of-a-kind item or virtual good. Unlike cryptocurrencies such as **Bitcoin** or Ethereum, which are interchangeable and have the same value, each NFT is unique.

NFTs are created using blockchain technology, primarily on *Ethereum*. They can be bought, sold, or traded on various *marketplaces*.

NFTs have gained significant popularity in various *domains*, giving *creators* and collectors a new way to exchange and own *digital* content. These digital assets encompass a wide range of categories, including art, virtual real estate, gaming items, and collectibles.







Common Ways to Classify NFTs

NFTs can be classified based on various criteria. Some common ways to classify NFTs include:

1. By use cases

The most common way to classify NFTs is by their use cases, including digital art, music, *collectibles*, gaming, and virtual real estate.

2. By token standard

NFTs can be categorized based on the token standard they are created on, such as **ERC-721** or ERC-1155.

3. By platform or blockchain

NFTs can be classified based on the underlying blockchain network or the marketplace the NFTs are created or listed on.

4. By interactivity

NFTs can be broadly classified based on their interactivity, ranging from static representations to highly *dynamic* and interactive digital collectibles.

Other ways to categorize NFTs include their *rarity, interoperability*, and creators. Let's look at some of the most common methods to classify NFTs in greater detail.

NFT Categories Based on Use Cases

NFTs can be classified into numerous categories based on use cases:

1. Profile pictures (PFPs)

The trend of using NFTs as profile pictures first gained popularity with the inception of **CryptoPunks**, crafted by Larva Labs, in 2017. Another widely recognized collectible of this kind is the **Bored Ape Yacht Club** (BAYC), which has expanded the utility of their NFTs far beyond PFPs to include physical goods and offline club memberships.

2. Digital art

This is one of the most popular categories of NFTs. It includes digital paintings, illustrations, animations, and other forms of digital visual art. Artists can *tokenize* their digital art, thereby proving their ownership. Digital art NFTs enable artists to *monetize* their work in new ways.

3. Music

Musicians can tokenize their music, albums, or even exclusive behind-the-



scenes content as NFTs. This enables musicians to sell their work directly to fans, provide exclusive content, and earn royalties on secondary sales.

4. In-game items

In-game items are one of the most prevalent forms of gaming NFTs, encompassing virtual assets like weapons, armor, or other equipment that can be used within a specific game. For instance, Decentraland Wearables offers clothing or accessory items that can be worn in **Decentraland**, an Ethereumpowered virtual world. These NFTs enable players to customize their characters and enhance their in-game experience.

5. Virtual real estate

This **category** includes virtual lands, properties, and spaces in **virtual worlds and metaverses**. Users can buy, sell, and trade virtual real estate as NFTs.

6. Utility

Utility NFTs are associated with a variety of services and goods, both digital and physical. For example, a utility NFT could grant the holder access to physical goods, special trading tools, ticketing services, exclusive online content, and memberships. The possibilities of utility NFTs are vast and can be customized according to the creativity of the issuer.

In the rapidly expanding world of NFTs, many NFTs possess some degree of utility that could lead to innovative usages. For instance, the gaming industry can benefit from utility NFTs by leveraging novel ways to monetize and distribute in-game content, granting ownership and exclusivity to players.

7. Identity

Identity NFTs focus on representing and verifying unique digital identities. They eliminate the reliance on centralized authorities for identity verification, enhance user privacy, and grant individuals more control over their personal data.

Other NFT categories based on use cases include video and film, domain names, fashion, photography, literature, and sports. This is not an exhaustive list, as the NFT space is rapidly evolving and new use cases are emerging regularly.

NFT Categories Based on Interactivity

NFTs can be classified based on their interactivity, ranging from static representations to highly dynamic and interactive digital collectibles.



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1. Static NFTs

Static NFTs represent digital assets with *immutable* characteristics such as images, art pieces, and collectibles. These assets retain their original form throughout their lifecycle. Prominent examples include CryptoPunks.

2. Dynamic NFTs

Dynamic NFTs are digital assets that exhibit variable properties or undergo transformation over time, often influenced by external factors or data sources. Examples include **Chainlink's** VRF NFTs, which integrate verifiable randomness to enable procedural attributes, and World of Ether's cryptocollectible creatures, which boast evolving traits based on user interactions and a dynamic breeding system.

3. Interactive NFTs

Interactive NFTs are digital assets designed to enable direct interaction with the asset or its properties, often within games or virtual environments. Examples include **Axie Infinity's** collectible creatures, which can battle and breed within the game ecosystem, and Decentraland's virtual land parcels, which owners can develop and customize to create immersive digital experiences.

NFT Categories Based on Token Standards

NFTs can be classified by **token standards**.

1. ERC-721

ERC-721 is a widely-adopted Ethereum token standard specifically designed for creating NFTs. This standard enables the representation of individually distinct, digitally scarce assets, allowing for the secure ownership, transfer, and management of various forms of digital and real-world items on the Ethereum blockchain.

Examples of ERC-721 NFTs include Cryptokitties, a virtual collecting and breeding game where each CryptoKitty represents a digital cat with distinct traits and visual appearance.

2. ERC-1155

ERC-1155 is an Ethereum token standard designed for creating both NFTs and fungible tokens. With its ability to support multiple token types within a single smart contract, ERC-1155 enables efficient management of a wide variety of digital assets. It streamlines transactions and reduces the complexity associated with deploying and managing multiple token standards.





Examples of ERC-1155 tokens include **The Sandbox** (SAND), a virtual world where users can create, own and monetize digital assets and gaming experiences.

3. Other blockchains

Numerous blockchains beside Ethereum have emerged with their own NFT standards to provide alternatives for innovative use cases or to address *scalability* and cost issues.

Some popular blockchains worth noting include Flow blockchain, **BNB Smart Chain** and **Polkadot**.

NFT Categories Based on Rights and Licensing

NFTs can be grouped into a few types based on rights and *licensing*.

1. Open licensing

Open license NFTs grant their holders broad rights and permissions, allowing them to showcase, copy, modify, or redistribute the underlying digital assets in various contexts. Key features include the ability to create derivative works, share with others, and reuse the content across various platforms without significant restrictions or legal consequences.

Open licensing promotes a collaborative approach and fosters creativity within the NFT ecosystem. Examples include CryptoPunks and Bored Ape Yacht Club.

2. Closed licensing

Closed licenses enforce strict limitations on the usage, distribution, and modification of the NFTs They primarily retain the rights of the NFTs with the original creator or copyright holder, preventing unauthorized reproduction, commercial exploitation or alteration of the content without explicit permission.

Closed licensing is designed to protect intellectual property and maintain exclusive control over the NFT's rights, distribution and modification. An example of a well-known closed licensing NFT project is NBA Top Shot by Dapper Labs. Owners of this collection may only trade them within the platform's ecosystem and cannot use it for commercial purposes.

3. Partial licensing

Partial license NFTs offer a balanced approach, granting specific rights




and usage permissions to the NFT holders while retaining some exclusive rights with the original creator or copyright holder. Key features include allowing limited use and distribution, granting permission for select commercial exploitation, or permitting certain types of modifications while prohibiting others.

This category of licensing aims to accommodate various needs and preferences of both creators and collectors, fostering collaboration without compromising original rights.

Closing Thoughts

NFTs have introduced groundbreaking applications across various industries, redefining digital ownership and value generation in the digital era. NFTs can be classified based on many factors, such as use case, interactivity, token standards, and licensing rights.

The various types of NFTs provide innovative ways of preserving creative expressions and redefine digital ownership. The dynamic nature of NFTs reveals their transformative potential and showcases the power they possess in reshaping the digital world.

However, it's essential to recognize the potential risks and the early-stage nature of this technology. As we continue exploring the fascinating realm of NFTs, adopting a vigilant and cautious approach will be crucial to unlocking their unique potential and mitigating possible drawbacks.

Critical Thinking Questions

- 1. How might the adoption of NFTs impact traditional methods of proving ownership and authenticity for digital and physical assets? Provide examples to support your analysis.
- 2. Consider the various ways NFTs can be categorized. How do you think the classification of NFTs based on use cases, interactivity, or licensing can influence their value and marketability?



- 3. NFTs have been created on several blockchain platforms, such as Ethereum and Flow. Compare and contrast these platforms in terms of their advantages and disadvantages for creating and trading NFTs.
- 4. Discuss the potential risks associated with investing in NFTs. What measures can be taken to mitigate these risks, and how can individuals make informed decisions in the rapidly evolving NFT market?
- 5. NFTs have introduced new ways for artists and creators to monetize their work. How might this change the landscape of creative industries, and what could be the long-term implications for both creators and consumers?

Glossary

- Adoption (noun) The act of accepting or starting to use something new.
- Asset (noun) A valuable item owned by a person or entity.
- **Blockchain** (noun) A decentralized digital ledger that records transactions across many computers.
- Category (noun) A class or division of items with shared characteristics.
- Collectible (noun) An item valued and collected for its rarity or interest.
- Creator (noun) A person who produces content or artifacts.
- **Digital** (adjective) Related to electronic technology.
- **Domain** (noun) A specific sphere of activity or knowledge.
- **Dynamic** (adjective) Characterized by constant change or activity.
- **Ethereum** (noun) A decentralized blockchain platform that enables smart contracts and NFTs.
- Immutable (adjective) Unchanging over time or unable to be changed.
- Interoperability (noun) The ability of different systems to work together.
- Licensing (noun) The granting of permission to use intellectual property.
- Marketplace (noun) A venue for buying and selling goods or services.
- Monetize (verb) To convert into or establish as money.
- **Ownership** (noun) The state or fact of owning something.
- **Provenance** (noun) The place of origin or earliest known history of something.
- **Rarity** (noun) The state or quality of being rare or uncommon.
- Scalability (noun) The capacity to be changed in size or scale.





• **Tokenize** (verb) - To convert rights to an asset into a digital token on a block-chain.



12. What Are NFT Loans and How Do They Work?

TL;DR

NFT loans are a type of loan in the crypto space where NFTs are used as collateral.

The concept of NFT loans brings *decentralized finance (DeFi)* into the world of digital arts, collectibles, virtual real estate, and other unique tokenized assets.

Key metrics to consider when looking at NFT loans include loan-to-value (LTV), *liquidation* ratio, and NFT floor price.

NFT loans offer great benefits to unlock liquidity and access borrowing instantly for NFT owners but also come with risks, including price volatility, lack of *liquidity*, and potential regulatory risks.

What Are NFTs?

An NFT, or *Non-Fungible Token*, is a *cryptographic* token hosted on a blockchain that is used to represent a digital asset. Unlike cryptocurrencies like **Bitcoin** or **Ethereum**, which are *fungible* and identical to each other, NFTs are unique and "non-fungible". Each NFT has different properties and values.

NFTs generally represent ownership of one-of-a-kind items such as artwork, video game characters and skins, trading cards, virtual real estate, and other digital goods. This means non-fungible items cannot be traded on a standardized scale as their value is derived from their uniqueness and the subjective value that buyers place on them.

NFTs are increasingly gaining mainstream adoption, as creators use them to monetize their digital creations, collectors utilize NFTs to own unique digital assets, and brands leverage them to build closer relationships with their customers.





What Are NFT Loans?

NFT loans, as the name suggests, are a type of loan in the crypto space where NFTs are used as *collateral*. Traditionally in the *DeFi space*, fungible tokens such as bitcoin and ether have been used as collateral to secure loans. But with the increasing value and popularity of NFTs, platforms are offering NFT holders the opportunity to use their assets as collateral for loans.

Some of the most valuable NFT collections boast single items valued at tens of thousands of dollars. NFT loans allow owners of NFTs to obtain liquidity conveniently without having to sell their NFTs. The concept of NFT loans brings DeFi into the world of digital arts, collectibles, virtual real estate, and other unique *tokenized* assets.

How Do NFT Loans Work?

NFT loans work similarly to crypto loans. Here's a simplified example of how an NFT loan works:

» Step 1: Users request a loan An NFT owner uses their NFT as collateral and requests a loan on a lending platform that supports NFT loans.

» Step 2: NFT appraisal

The platform, or other users on the platform, assess the value of the NFT. It's easier to do this if the NFT has a stable *secondary market* price history, but can be challenging for less-established NFTs, given the uniqueness of each NFT and the often subjective nature of their value.

» Step 3: Loan issuance

Once the NFT's value is agreed upon, the *lender* provides a loan to the NFT owner, typically issued in a *stablecoin*. The NFT is then locked in *a smart contract* until the loan is repaid. The smart contract generally specifies the loan's terms, including the desired amount, duration, and *interest rate*.

» Step 4: Loan repayment

Once the **borrower** repays the loan, the NFT will be unlocked and returned to the borrower. But if the borrower fails to repay the loan, the NFT is automatically transferred to the lender by the smart contract. This process is referred to as liquidation.

Users can find platforms that offer NFT loans by checking the platform's product pages or by researching various DeFi DApps. It's best to do thorough research to







find a platform with the best loan terms, solid reputation, and track record if you are thinking about getting an NFT loan.

Key Metrics to Understand About NFT Loans

Using your NFT as collateral to obtain a loan is a process that requires an in-depth understanding of the key metrics that measure the viability of the loan. While these terms are similar to the ones used for crypto loans, they're designed to account for the added complexity that comes with using NFTs as collateral.

• Interest rate

When you take out a loan using NFTs as collateral, you need to pay attention to the interest rate you pay. Understand how much interest you pay over the duration of the loan. Also, understand the difference between **APR and APY**.

• Loan-to-Value (LTV) ratio

The *loan-to-value (LTV)* is the ratio of the loan amount to the value of the collateral. For example, if you borrow 50 DAI using an NFT worth 100 DAI as collateral, the LTV ratio would be 50%. This ratio is an essential risk metric for lenders, as it helps gauge the risk of the loan becoming under-collateralized if the value of the collateral (the NFT) drops.

The maximum LTV ratio that a platform allows varies, but in many cases, it's between 50% and 75%. For more volatile assets, the maximum LTV ratio tends to be lower to account for price fluctuations. The LTV ratios for NFT loans are often lower than that of crypto loans due to their higher price *volatility* and the challenges in accurately appraising their value.

• Liquidation ratio

This ratio is the LTV ratio at which the collateral can be liquidated to repay the loan. If a borrower's LTV ratio reaches the liquidation ratio, their collateral can be sold off by the platform to ensure the loan is repaid. In NFT loans, the lender could claim ownership of the NFT.

For instance, if a platform has a liquidation ratio of 75%, and a user's LTV reaches this level due to a drop in collateral value, their collateral may be liquidated. Often,





a penalty fee is also applied in these scenarios, which provides an incentive for borrowers to avoid liquidation.

Borrowers need to pay close attention to this metric as liquidation will result in the loss of their NFT.

• NFT floor price

The *floor price* of an NFT refers to the lowest-priced item listed within a collection and is considered one of the main metrics used by collectors to measure and evaluate a project's desirability. It gives buyers an idea of the minimum investment required to own an NFT from a particular project.

Floor prices can influence the terms of a loan, even if the NFT used as collateral possesses much rarer traits than the cheapest NFT in the collection. A collection's floor price can have a significant impact on borrowing limits and LTV ratios. For instance, a borrower who wants to use an NFT with unique and rare attributes as collateral might expect to receive a higher loan amount, while more common NFTs might get a smaller loan amount.

These ratios are crucial to understanding the dynamics of collateralized loans in DeFi and can vary widely depending on the platform and type of collateral. As NFT-backed loans are still a relatively new and evolving space, these ratios could differ considerably from those typically seen with fungible token collateral. The relatively illiquid nature of NFTs and the difficulty in appraising their value can also impact these ratios.

The Benefits of NFT Loans

NFT loans offer numerous benefits, including the following:

• Unlocking liquidity

Owners of high-value NFTs can unlock liquidity without selling their assets. This can be beneficial for those who believe in the long-term value of their NFTs but need immediate access to funds.

• Expanding DeFi to the digital art space



NFT loans provide an avenue for NFT holders to participate in DeFi by taking out loans. This could be particularly beneficial for artists or collectors in the NFT space who want to leverage their digital assets in DeFi.

• No credit checks

As with other DeFi loans, NFT-backed loans don't require credit checks. This is a significant advantage for individuals with low credit scores or those who don't have access to traditional banking services.

The Risks of NFT Loans

It's important to note that NFT loans come with risks. The value of NFTs can be extremely volatile and can be difficult to accurately appraise. NFTs are less liquid than traditional cryptocurrencies, which means if a borrower *defaults*, the lender could have difficulty selling the NFT to recoup their funds.

The risks of NFT loans that one needs to consider include the following:

• Price volatility

The value of NFTs can be highly volatile, making it difficult to accurately appraise their value for loan collateral purposes. This could lead to situations where an NFT's value drops below the loan value, leading to liquidation.

• Lack of liquidity

NFTs are often less liquid than other crypto assets. If a borrower defaults on their loan, the lender might have trouble selling the NFT to recover their funds.

• Smart contract risk

NFT loans, like other DeFi protocols, are typically governed by smart contracts. These contracts can have bugs or vulnerabilities that hackers can exploit, leading to the loss of funds or NFTs.

• Regulatory risk



As with other areas of DeFi, there's regulatory uncertainty surrounding NFT loans. Future regulations could impact the viability of NFT loans or introduce additional compliance requirements.

Closing Thoughts

NFTs have gained popularity as they tokenize a range of assets, from digital art to real estate. NFT loans represent an exciting evolution in DeFi, offering liquidity options for holders of unique digital assets.

While NFT loans offer a new way for NFT owners to unlock liquidity from their assets, they come with significant risks. It's important for users to fully understand these risks before engaging with NFT loans or any other DeFi protocols.

Critical Thinking Questions

- 1. Evaluate the Pros and Cons: What are the potential benefits and risks of using NFTs as collateral for loans? How might these risks be mitigated, and what factors should borrowers consider before deciding to use their NFTs in this way?
- 2. Market Analysis: How does the volatility of NFT prices impact the viability of NFT loans? What strategies can both lenders and borrowers employ to manage this volatility effectively?
- **3. Technological Considerations:** How do smart contracts ensure the security and enforceability of NFT loans? What are the potential vulnerabilities of these smart contracts, and how can they be addressed?
- **4. Regulatory Environment:** What are the possible regulatory challenges that could arise with the increasing use of NFT loans in DeFi? How might future regulations impact the growth and stability of the NFT loan market?
- **5. Ethical Implications:** Considering the subjective nature of NFT *appraisals*, what ethical issues could arise in the valuation and lending process? How



can transparency and fairness be maintained to protect both lenders and borrowers?

Glossary

- **Appraisal** (noun): The act of evaluating the value of an asset, such as an NFT, often necessary for determining loan collateral value.
- **Borrower** (noun): An individual or entity that takes out a loan, using an NFT as collateral.
- **Collateral** (noun): An asset, such as an NFT, pledged as security for a loan, which can be claimed by the lender if the borrower defaults.
- **Cryptographic** (adjective): Relating to the use of cryptography, a method of protecting information through codes, used to secure NFTs.
- **DeFi** (noun): Short for decentralized finance, a financial system built on blockchain technology that operates without traditional intermediaries like banks.
- **Default** (verb): Failure to repay a loan according to the agreed terms, leading to the lender claiming the collateral.
- **Fungible** (adjective): Describing items that are interchangeable because they are identical in value and properties, unlike NFTs which are non-fungible.
- **Interest Rate** (noun): The percentage of a loan that is charged as interest to the borrower, typically expressed annually.
- Lender (noun): An individual or entity that provides a loan to a borrower, accepting an NFT as collateral.
- Liquidation (noun): The process of converting an asset into cash, often occurring when a borrower defaults on an NFT loan.
- Liquidity (noun): The ease with which an asset can be converted into cash without affecting its market price, a key concern for NFTs.
- Loan-to-Value (LTV) Ratio (noun): The ratio of a loan amount to the appraised value of the collateral, expressed as a percentage.
- Non-Fungible Token (NFT) (noun): A unique digital asset represented on a blockchain, each with distinct properties and value.
- **Platform** (noun): A digital service or website where NFT loans can be requested, managed, and executed.
- **Repayment** (noun): The act of paying back a loan according to the agreed terms, leading to the return of the NFT collateral.
- Secondary Market (noun): A market where previously issued NFTs are bought and sold, influencing their appraised value.
- Smart Contract (noun): A self-executing contract with the terms directly





written into code on a blockchain, governing NFT loan agreements.

- **Stablecoin** (noun): A type of cryptocurrency designed to have a stable value, often used in NFT loan transactions.
- **Tokenized** (adjective): Describing assets that have been represented by digital tokens on a blockchain, such as NFTs.
- Volatility (noun): The degree of variation in the price of an asset, significant in assessing the risk of using NFTs as loan collateral.



13. What Are Web3 Wallets?

TL;DR

TL;DR: Web3 wallets are crucial for DeFi, managing digital assets, and interacting with blockchain networks. Key types include non-custodial (MetaMask, Trust Wallet), custodial (Binance Web3 Wallet), and smart contract wallets. Prison Professors educates justice-impacted individuals on these tools to empower reentry.

Key Takeaways

- Web3 wallets are essential for navigating the world of decentralized finance, acting as gateways to interact with blockchain networks and manage digital assets.
- Web3 wallets come in various types. Non-custodial wallets provide user autonomy, while custodial wallets offer convenience with third-party management. *Smart contract wallets* introduce programmable features for advanced functionalities and enhanced security.
- Popular examples of Web3 wallets include MetaMask, Binance Web3 Wallet, and Trust Wallet.

What Is a Web3 Wallet?

Web3 wallets are *digital wallets* designed for the world of **decentralized finance**. They act as *gateways* for users to interact with *blockchain* networks and *decentralized applications (DApps)*, providing a secure way to manage cryptocurrencies, NFTs, and other digital tokens.

Web3 Wallets vs. Crypto Wallets

Although the two terms are often used as synonymous, not all crypto wallets are compatible with DApps and DeFi platforms. So, while both Web3 and crypto wallets are used to manage cryptocurrencies, Web3 wallets support a wider variety of digital assets.





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How Web3 Wallets Work

Most Web3 wallets are designed to provide users with full control over their digital assets. This means that users are responsible for managing their **seed phrases** and **private keys**.

Typically, whenever you create a new Web3 wallet, you will generate a unique *seed phrase* of 12 or 24 words. This is what gives total access to your crypto wallet and its private keys (used to **sign** and verify transactions). Do not share your seed phrase and *private keys* with anyone.

Key Features of Web3 Wallets

Although some features might differ from one wallet to another, most Web3 wallets come with a set of key features:

- Multi-asset and *multi-chain support*: Support a variety of blockchain networks and digital assets, including cryptocurrencies and NFTs.
- Smart contract and DeFi interoperability: Facilitate seamless interactions with smart contracts, giving users access to DApps, decentralized exchanges, marketplaces, and other blockchain-based applications.
- *Peer-to-peer transactions*: Enable users to send and receive digital assets without the need for centralized services or intermediaries.
- Security: A good Web3 wallet should offer robust security and implement *encryption* techniques to protect seed phrases and private keys from potential threats. Some also include notifications and warnings against potentially malicious websites and smart contracts.
- *Pseudonymity*: Although most blockchain transactions are publicly available, users can create Web3 wallets without sharing sensitive data or personal information.

Custodial vs. Non-Custodial Web3 Wallets

1. Non-custodial wallets

Non-custodial or self-custody wallets provide users with complete control over their assets. Popular examples include *MetaMask* and **Trust Wallet**. Non-custodial Web3 wallets are considered the safest option for most traders and investors, as long as their private keys and seed phrases are kept private and secure.

2. Custodial wallets

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Custodial wallets involve a third party managing private keys on behalf of users. The wallets you have in your Binance account are examples of custodial wallets. While offering convenience, users must trust the custodian with their assets, so it's important to choose reliable and trustworthy exchanges.

Types of Web3 Wallets

There are multiple ways to categorize Web3 and crypto wallets. In this section, we will explore some of the most common types: hardware, web, desktop, mobile, paper, and smart contract wallets. Keep in mind, however, that there are overlaps between the different categories. For example, some Web3 wallets like MetaMask are available as both web and mobile wallets, and offer support for hardware wallets like Trezor and Ledger.

Hardware wallets

Hardware wallets are physical devices that store *cryptocurrency* keys offline (cold storage), providing an extra layer of security. Even though they're safer from online threats, they can be a bit tricky to use and access compared to other wallets. But, if you plan to keep your crypto for a long time or have a lot of it, a hardware wallet might be a good choice.

You can set up a PIN code for extra protection, and most of them let you create a backup recovery phrase in case you lose your wallet. Trezor and Ledger are popular examples of hardware crypto wallets.

Web wallets

Web wallets usually operate through a browser interface, allowing users to access their cryptocurrency holdings online. Most web wallets today are also available as mobile wallets. While convenient, users must be cautious when connecting their wallets to DeFi platforms and DApps. Interacting with malicious websites or smart contracts may put your assets at risk.

Mobile wallets

Mobile wallets operate similarly to web wallets, but are specifically crafted for smartphones. They enable users to send and receive cryptocurrencies conveniently using QR codes. They also offer easy mobile access to DeFi and DApps.

However, just like computers, mobile devices are susceptible to malicious apps and malware. It's advisable to secure a mobile wallet by encrypting it with a





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password and backing up your seed phrase (or private keys) in case of phone loss or malfunctions.

MetaMask, Binance Web3 Wallet, and Trust Wallet are notable examples of mobile crypto wallets. We will cover each in more detail in the next section.

Smart contract wallets

Smart contract wallets are managed by smart contracts on the blockchain. These wallets introduce programmable, self-custodial accounts and enable advanced functionalities. Unlike traditional wallets, smart contract wallets allow users to define rules and conditions for transactions, automate financial activities, and enhance security through programmable logic.

Smart contract wallets often leverage blockchain technology, providing users with decentralized control over their funds and facilitating integration with DeFi applications. Security features such as multi-signature requirements, time locks, and upgradability are common aspects of smart contract wallets, making them versatile tools for managing and interacting with cryptocurrencies.

Desktop wallets

Desktop wallets were more common in the early years of Bitcoin and cryptocurrencies. They are software applications installed on your computer, providing complete control over your cryptocurrency keys. Security relies on the user's computer integrity, and regular backups of the wallet data are essential to prevent loss.

Paper wallets

Paper wallets are often discouraged and considered by many obsolete. They involve the physical printing or writing of cryptocurrency addresses and private keys on paper. Offering offline storage, they are resistant to online hacking but require careful handling and secure storage to prevent physical damage or loss.



Examples of Web3 Wallets

MetaMask

MetaMask stands as one of the most popular non-custodial Web3 wallets, known for its compatibility with Ethereum and various EVM-compatible blockchains, such as BNB Chain, Polygon, Avalanche, Arbitrum, and many others.

Users can use MetaMask to interact with DApps, manage digital assets, and engage in token swaps. MetaMask prioritizes user autonomy, as it doesn't control private keys, offering a secure and intuitive experience for both beginners and experienced users.

Binance Web3 Wallet

The **Binance Web3 Wallet**, integrated into the Binance app, targets both new and experienced DeFi users. Leveraging **multi-party computation (MPC)** technology, it enhances cryptographic security by eliminating the need for a single storage location for private keys. The wallet's three "*key-shares*" are distributed across the Web3 Wallet, cloud storage, and the user's device, and are further protected by a recovery password known only to the user. This approach ensures enhanced security and reduced risks of single points of failure.

Binance Web3 Wallet Features

- Easy setup: Quick creation through the Binance app without the need for seed phrases or private keys.
- Convenience: Seamlessly connected to Binance Bridge and other service providers for easy token swaps and exploration of DApps.
- Security measures: Wrong address protection and identification of potentially malicious smart contracts, with transactions controlled by multi-party computation (MPC) technology.
- Self-custody: Encrypted by three "key-shares" and a recovery password, offering complete autonomy over assets.
- Customer support: A 24/7 customer support service ensures a safe and smooth experience for users.

Trust Wallet

Trust Wallet, another prominent non-custodial wallet, offers a seamless mobile experience for managing cryptocurrencies. Supporting a wide range of blockchains, Trust Wallet enables users to store assets, explore DApps, and participate in DeFi



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activities. Its user-friendly interface and strong security measures make it an ideal choice for mobile users seeking both convenience and protection.

Closing Thoughts

Web3 wallets have become indispensable tools for those delving into cryptocurrencies and DeFi, allowing users to engage with blockchain networks and decentralized applications (DApps). Whether opting for MetaMask, Binance Web3 Wallet, or Trust Wallet, users should always keep their seed phrases and private keys confidential and safe.

Critical Thinking Questions

- 1. How do non-custodial and custodial Web3 wallets differ in terms of user autonomy and security, and what factors should you consider when choosing between them?
- 2. In what ways can the features of smart contract wallets enhance security and functionality for users engaging with DeFi platforms and DApps?
- 3. What are the potential risks associated with using web and mobile wallets, and what best practices can be implemented to mitigate these risks?
- 4. How does the concept of pseudonymity in Web3 wallets affect user privacy and security, and what implications does this have for financial transactions on blockchain networks?
- 5. Given the various types of Web3 wallets available (hardware, web, mobile, desktop, paper, and smart contract), how would you prioritize their use for different cryptocurrency activities and why?



Glossary

- **Blockchain** (*noun*): A decentralized digital ledger that records transactions across many computers securely and immutably.
- **Custodial Wallet** (*noun*): A type of cryptocurrency wallet where a third party holds and manages the user's private keys.
- **Cryptocurrency** (*noun*): Digital or virtual currency that uses cryptography for security and operates independently of a central bank.
- **DApp (Decentralized Application)** *(noun)*: Software applications that run on a blockchain network rather than being hosted on centralized servers.
- **DeFi (Decentralized Finance)** *(noun)*: Financial systems and applications built on blockchain technology that operate without traditional intermediaries like banks.
- **Desktop Wallet** (*noun*): A software application for managing cryptocurrencies that is installed on a desktop computer.
- **Digital Asset** (*noun*): Any asset that exists in digital form, including cryptocurrencies, NFTs, and other tokens.
- Encryption (*noun*): The process of converting information or data into a code to prevent unauthorized access.
- **Gateway** (*noun*): An interface or access point through which users can interact with blockchain networks and decentralized applications.
- Hardware Wallet (*noun*): A physical device used to securely store cryptocurrency keys offline.
- **Key-Share** (*noun*): A part of a cryptographic key divided into multiple parts for enhanced security.
- **Multi-Chain Support** *(noun)*: The capability of a wallet to interact with multiple blockchain networks.
- **Non-Custodial Wallet** (*noun*): A type of cryptocurrency wallet where the user has full control and responsibility over their private keys.
- **Peer-to-Peer Transaction** (*noun*): Direct transactions between users without intermediaries.
- **Private Key** (*noun*): A secret key used to sign transactions and prove ownership of a cryptocurrency wallet.
- **Pseudonymity** (*noun*): The state of being pseudonymous, where a user can interact in a system without revealing their true identity.
- Seed Phrase (*noun*): A series of words generated by a cryptocurrency wallet that gives access to the wallet and its private keys.
- **Smart Contract** (*noun*): A self-executing contract with the terms directly written into code and running on a blockchain.
- **Smart Contract Wallet** (*noun*): A cryptocurrency wallet managed by smart contracts that allows for programmable transactions and enhanced security



features.

• Web Wallet (*noun*): A type of cryptocurrency wallet that operates through a web browser interface, allowing online access to digital assets.



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14. How Are No-code Tools Transforming Web3?

TL;DR

No-code tools empower individuals to build *decentralized* applications without coding abilities

No-code tools simplify complex Web3 processes, making blockchain more *accessible* to all

There are various limitations associated with no-code tools, such as data *se-curity* and limited functionality.

What Are No-code Tools?

No-code tools empower individuals to build *applications*, websites, or automate processes without needing to write code. They largely leverage a visual development environment, enabling users to design *interfaces* and *workflows* by dragging and dropping elements.

No-code tools in the crypto space allow people without technical coding skills to interact with, build on, and leverage *blockchain* technologies. These *platforms* provide ready-to-use interfaces and workflows, enabling users to perform functions that usually require complex coding, such as creating *smart contracts*, building a decentralized application (DApp), initiating DeFi (decentralized finance) transactions, and more.

For instance, a no-code platform might let a user set up a *smart contract* on the Ethereum network by filling in specifics about a transaction, such as parties involved and conditions for the transaction, without any coding. Similarly, it could





enable users to create **DApps**, crypto trading bots, or yield farming operations by simply selecting options and defining conditions.

No-code Tool Use Cases in Web3

No-code tools in Web3 are enabling a wide range of applications, making the decentralized web more accessible to users with non-technical backgrounds. Here are some use cases:

- 1. Decentralized applications (DApps) No-code platforms enable people without technical skills to create DApps that run on blockchain technology. Users can easily build games, marketplaces, social networks, and more with no coding.
- 2. Smart contracts

Users can funnel simple or complex operations through smart contracts on blockchain platforms like Ethereum and **BNB Smart Chain (BSC)**. No-code tools simplify the process, allowing users to define terms and conditions without coding.

3. Decentralized finance (DeFi)

No-code platforms can help implement DeFi *functionalities*, allowing users to create their own yield farming strategies, launch *liquidity* mining schemes, or even prototype a whole DeFi *protocol*.

What Are the Benefits of No-code Tools?

Let's look into some of the distinct benefits no-code tools offer within the crypto landscape:

1. Accessible

No-code tools break down barriers to software development, making technology creation accessible to individuals regardless of their coding skills. They democratize application development, empowering anyone to become a creator.

2. Efficient

The drag-and-drop function of no-code interfaces accelerates the design and development process. No-code tools eliminate the need for long coding hours, potentially improving development speed and *productivity*.

3. Cost reduction

By reducing reliance on specialized programmers, companies can cut down on development expenses. Furthermore, the quick turnaround time of building



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and updating apps using no-code tools requires less resource usage.

4. User friendly

No-code platforms allow for quick edits and updates, accommodating business changes swiftly. They offer an unmatched level of *agility* compared to traditional programming, enabling businesses to evolve and innovate faster.

What Are the Limitations of No-code Tools

Let's look into some of the distinct limitations associated with no-code tools:

1. Limited customization

While no-code tools offer a wide range of functionality, they may not meet very specific or complex requirements due to their framework limitations. For high-level *customization*, traditional coding often remains the best option.

2. Data security concerns

Due to a more accessible development environment, there can be potential security threats or data breaches if privacy standards are not strictly adhered to or if the tool doesn't inherently enforce strong security measures.

3. Dependence on vendor

Using a no-code platform invariably ties businesses to the chosen vendor. Any issues with the platform, updates, pricing changes, or even company fold-ups can significantly impact the use and sustainability of the developed application.

4. Scalability issues

While no-code platforms can *efficiently* handle small to medium-sized applications, they might face challenges with projects demanding high computational power or handling the *complexities* of massive data sets.

Closing Thoughts

In the realm of Web3, no-code tools have become key drivers of innovation by opening up opportunities for broader participation. These tools enhance accessibility, enabling individuals and organizations to quickly and efficiently deploy blockchain-based solutions, in turn helping us all realize the full potential of decentralized technology.

However, these attributes should not overshadow the constraints that come with no-code solutions. The limitations, ranging from customization constraints to data security concerns, are essential to be considered in relation to traditional coding.





In the end, while no-code tools bring blockchain's power closer to a broader populace, deploying them should coincide with a careful evaluation of their potential risks and limitations. Their use, thus, should be part of a diversified approach to blockchain development, blended with traditional coding for complex requirements.

Critical Thinking Questions

- 1. How do no-code tools make blockchain technology more accessible, and what might be the long-term impacts on different communities and industries?
- 2. What are some specific examples of how no-code tools could be used to create decentralized applications (DApps) or smart contracts? How do these examples illustrate the advantages and limitations of no-code development?
- 3. How can the limitations of no-code tools, such as potential data security issues and scalability challenges, influence the decision-making process for individuals and organizations looking to adopt these tools?
- 4. In what ways might the efficiency and cost-reduction benefits of no-code tools affect the overall development process for blockchain-based projects? Can these benefits outweigh the potential risks and limitations?
- 5. What strategies can individuals and organizations use to ensure that the use of no-code tools aligns with their goals for customization, security, and long-term sustainability?

Glossary

- Accessible (adjective): Easy to approach, reach, or use, especially by people with varying abilities or knowledge levels.
- Agility (noun): The ability to move quickly and easily; in business, the capac-





ity to adapt swiftly to changes.

- **Application** (noun): A software program designed to perform a group of coordinated functions, tasks, or activities for the user.
- **Blockchain** (noun): A decentralized digital ledger that records transactions across multiple computers securely and transparently.
- **Complexity** (noun): The state or quality of being intricate or complicated, often referring to systems or problems with multiple interconnected parts.
- **Customization** (noun): The action of modifying something to suit a particular individual or task.
- **Decentralized** (adjective): Distributed or spread out power or authority from a central entity to multiple entities or locations.
- **Efficiency** (noun): The ability to accomplish a job with a minimum expenditure of time and effort.
- **Functionality** (noun): The range of operations that can be performed by a device, software, or system.
- **Interface** (noun): The point of interaction between a user and a system, often referring to the design and layout of a software program.
- Liquidity (noun): The ease with which an asset can be converted into cash without affecting its market price.
- **No-code** (adjective): Referring to tools or platforms that allow users to create software applications without writing code.
- **Platform** (noun): A group of technologies that are used as a base upon which other applications, processes, or technologies are developed.
- **Productivity** (noun): The efficiency of production, often measured by the amount of output per unit of input.
- **Protocol** (noun): A set of rules or procedures for transmitting data between electronic devices, such as computers.
- **Scalability** (noun): The capacity to be changed in size or scale, often referring to a system's ability to handle growth.
- **Security** (noun): Measures taken to protect a computer or computer system against unauthorized access or attack.
- **Smart contract** (noun): A self-executing contract with the terms of the agreement directly written into lines of code.
- **User-friendly** (adjective): Easy to use or understand, particularly in reference to software or devices.
- **Workflow** (noun): The sequence of processes through which a piece of work passes from initiation to completion.





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15. A Detailed Guide on How to Grow Your Savings

TL;DR

Savings refers to the portion of income that is not spent on immediate expenses and is set aside for future use.

Saving is an essential habit that helps secure your financial future, enables you to achieve your goals, provides security against unforeseen circumstances, and promotes financial discipline.

Some simple-but-effective saving strategies include creating a *budget*, setting up automatic savings, and lowering your expenses while increasing your income.

You can consider placing some of your savings in cryptocurrencies as part of a *diversified* portfolio considering that some leading coins have exhibited spectacular returns. But you should be cautious and be aware of the risks associated with doing so.

What Are Savings?

In personal finance, savings refers to the portion of income that isn't spent on immediate expenses and is set aside for future use.

This money can be kept in various forms such as cash, a savings account, or invested in financial instruments like stocks, bonds, retirement accounts, and *cryptocurrencies*. The goal of saving is to preserve and grow wealth over time for future financial goals, emergencies, or retirement.





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Why Are Savings Important?

Savings play a crucial role in personal finance, your overall financial well-being and security. It's an essential habit that helps secure your financial future, provides security against unforeseen circumstances, and promotes financial discipline.

Its importance can be understood in the following ways:

1. Emergency cushion

Savings can provide a financial safety net in the event of unexpected expenses such as medical emergencies or sudden loss of income. Having this cushion allows you to cover costs without resorting to high-interest debt options like credit cards or loans.

2. Financial independence

Regular saving can lead to *financial independence* over time. It provides the freedom to make significant life decisions such as changing careers, going back to school, or even retiring early without financial stress. You can also reach your **personal financial goals**, whether it's buying a home, starting a business, funding a child's education, or planning a dream vacation.

3. Retirement planning

Regular income may cease during retirement, so it is important for individuals to accumulate sufficient savings to maintain a comfortable lifestyle. The earlier you start saving for retirement, the more time your money has to grow.

4. Encourages discipline

The practice of regular saving encourages financial discipline and money management skills. It prompts budgeting and prioritizing essential expenses, thereby promoting healthy financial habits.

Effective Strategies for Growing Your Savings

Savings strategies refer to the plans and techniques that help individuals set aside a part of their income for future use.

Here are some popular savings strategies:

1. Creating a budget

A budget provides a clear view of your income and expenses. It helps you identify where your money is going, and where you can cut back. The money saved from cutting back on non-essential expenses can then be directed toward savings.





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You can begin this process by tracking every dollar you earn, and spend, for a few months. Understand your "needs" like rent, utilities, and groceries versus "wants" like eating out and entertainment. A spreadsheet is sufficient, but there are many apps that can link your bank account and categories spending automatically for you.

Consider the 50/30/20 rule as a baseline for budgeting: 50% of your income goes towards needs, 30% towards wants, and 20% towards savings. Of course, you can adjust this ratio by allocating less toward wants and more towards saving to grow your savings faster.

2. Setting specific financial goals

Your **saving goals** should be *SMART: Specific, Measurable, Achievable*, Relevant, and Time-bound. For example, instead of saying, "I want to save for a house," you should plan for something like "I want to save \$50,000 for a down payment on a house in five years."

Divide your goals into short-term (less than a year), mid-term (1-5 years), and long-term (more than five years) categories. This division can help you identify how much you need to save and how to best save or invest for each goal.

3. Building an emergency fund

Before you start saving for other goals, prioritize creating an *emergency fund*. The common advice is to save 3 to 6 months of living expenses, but the right amount depends on your personal circumstances. If you have an unstable income or dependents, you might want to save more.

Keep this fund in a liquid and easily accessible form, like a regular savings account, even though the returns are low. The primary purpose of this fund is not growth but accessibility in case of an emergency.

4. Automatic savings

The easiest way to save is to make it automatic. You can set up automatic transfers to your savings account on your payday. There are apps that round up your purchases to the nearest dollar and automatically deposit the difference into a savings account, and many *investment* platforms allow you to set up automatic contributions.

5. Increasing your income and lowering your expenses You can enhance your savings potential by reducing expenses, such as curtailing discretionary spending and minimizing non-essential, recurring costs. Alternatively, consider increasing your income. This might involve





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initiating a side hustle or establishing multiple streams of passive income.

How Does Inflation Impact Your Savings?

Inflation erodes the purchasing power of money over time, meaning your saved dollars today might not buy as much in the future. This is particularly true when inflation is high. Here are some things to consider for your savings during times of high inflation:

1. Pay attention to the real rate of return

The *real rate of return* is the rate of return on your investments after adjusting for inflation. For instance, if your savings account provides a 2% return but inflation is 3%, you're actually losing purchasing power. Look for investments that can provide a higher real rate of return.

- Consider inflation-protected assets
 Consider investing in financial instruments that offer protection against
 inflation. In the US, for example, Treasury Inflation-Protected Securities
 (TIPS) are government bonds that adjust with inflation, ensuring that your
 investment keeps pace with the cost of living.
- Diversify your savings portfolio
 You can diversify your savings *portfolio* to lower overall *volatility* and provide better stability. Over the long term, some *assets* such as real estate, stocks, gold and **Bitcoin** have traditionally been a good hedge against inflation.
- 4. Increase the yield of your savings

You can consider putting your savings into assets that can offer a high *yield* that offset inflation. It could be a high-yield savings account, highly liquid high-quality government debt, and certificates of deposit. If you do lock up your savings for longer (months or years), ensure it doesn't impact your daily expenses or emergency funding needs.

Remember, everyone's financial situation is different, so what works best for you will depend on your personal circumstances. If you're unsure about how to adjust your savings *strategy* in response to high inflation, it might be a good idea to speak with a financial advisor.

Should You Put Your Savings in Crypto?

Cryptocurrencies can be a part of your savings strategy because they have shown impressive historical performance despite their extreme volatility. The leading coins,





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bitcoin (BTC) and ethereum (ETH) in particular, have both exhibited spectacular returns since their inception.

If you invested \$100 in bitcoin in July 2010, when the price was around \$0.06, it would be worth around \$50 million as of mid-2023. If you had invested \$100 in ether during its initial coin offering (ICO) in 2014 at \$0.31 per coin, your portfolio would be worth around \$580,644 in total as of mid-2023.

While past performance isn't indicative of future results, you can consider investing in cryptocurrencies if you can tolerate the risks and volatility. Before starting, take the time to understand what cryptocurrency is, how it works, its potential uses, and the risks involved.

You can then start with a small investment that you'd be comfortable losing. As you gain more experience and knowledge, you can adjust your investment accordingly. Similar to traditional saving methods, you can set up a system where you regularly buy a certain amount of **bitcoin** or **ether**, for example.

Of course, as with any investment, don't put all your money in one type of cryptocurrency. You can diversify your cryptocurrency portfolio by spreading your allocations to various coins.

Lastly, always choose reliable and secure platforms to buy and trade your cryptocurrency. Look for platforms that offer strong security measures, long-term track records, withdrawal whitelists, and good customer support.

Remember, while cryptocurrencies have the potential for high returns, they also come with high risks, including complete loss of investment. Make sure you fully understand these risks before you start investing in cryptocurrencies. Always invest wisely and only invest what you can afford to lose.

Closing Thoughts

Personal savings constitute an essential aspect of your financial well-being. Saving enables you to be prepared for unexpected expenses, accomplish financial goals, and achieve financial independence. The importance of cultivating a consistent saving habit cannot be overstated.

In today's ever-evolving financial landscape, there are myriad strategies available to help you maximize your savings. Traditional methods, such as creating a





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budget or setting up automatic transfers to your savings account, remain effective. However, it's also worth considering more contemporary options like investing in cryptocurrencies as part of a diversified portfolio.

Nonetheless, the best saving strategy is the one that aligns with your financial circumstances and goals. If inflation is high, you may need to take additional steps to protect your savings, such as investing in assets that tend to perform well during inflationary periods.

Remember, every bit you save counts. Even small, regular amounts can accumulate into significant savings over time thanks to the power of *compounding*. And while it's crucial to save for future needs, it's equally important to have an emergency fund for unexpected expenses.

Critical Thinking Questions

- 1. How can developing a habit of saving money contribute to achieving longterm financial independence, and what are some specific steps you can take to build this habit?
- 2. Considering the potential risks and rewards, what factors should you evaluate before deciding to invest in cryptocurrencies as part of your savings strategy?
- 3. In what ways can creating and sticking to a budget help you manage your finances more effectively, and how might this practice influence your future financial goals?
- 4. How does inflation impact the real value of your savings over time, and what strategies can you employ to protect your savings against inflation?
- 5. What are the benefits of diversifying your investment portfolio, and how can diversification help mitigate financial risks in uncertain economic times?





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Glossary

- Achievable (adjective) Capable of being accomplished or attained.
- Assets (noun) Resources with economic value that an individual, corporation, or country owns or controls with the expectation of future benefit.
- Budget (noun) An estimate of income and expenditure for a set period of time.
- Compound (verb) To increase exponentially over time by reinvesting earnings to generate more earnings.
- Cryptocurrency (noun) A digital or virtual currency that uses cryptography for security and operates independently of a central bank.
- Diversification (noun) The process of allocating investments among various financial instruments, industries, and other categories to reduce risk.
- Emergency Fund (noun) A reserve of money set aside to cover unexpected expenses or financial emergencies.
- Financial Independence (noun) The status of having sufficient personal wealth to live without having to work actively for basic necessities.
- Inflation (noun) The rate at which the general level of prices for goods and services rises, eroding purchasing power.
- Investment (noun) The action or process of allocating money with the expectation of generating income or profit.
- Liquidity (noun) The ease with which an asset can be converted into cash without affecting its market price.
- Measurable (adjective) Able to be quantified or assessed.
- Portfolio (noun) A range of investments held by a person or organization.
- Real Rate of Return (noun) The rate of return on an investment after adjusting for inflation.
- Savings (noun) The portion of income not spent on current expenditures and set aside for future use.
- Specific (adjective) Clearly defined or identified.
- Strategy (noun) A plan of action designed to achieve a long-term or overall aim.
- Volatility (noun) The degree of variation of a trading price series over time, usually measured by the standard deviation of returns.
- Yield (noun) The income return on an investment, such as the interest or dividends received from holding a particular security.
- SMART Goals (noun) Objectives that are Specific, Measurable, Achievable, Relevant, and Time-bound.



